

1: Past Presentation Boards: Part 2 | Visualizing Architecture

Architectural design presentation techniques are just one of the two main areas you will be using architectural drawing. On one hand you can use drawing to generate ideas and concepts for your design work.

Ahmed Architectural design projects are the life and soul of architecture school. As a student, you are always working on one, and somehow it becomes what your life is revolving around. The presentation might not be the core of the project, but it surely influences the viewer. It can also be considered as an indicator of your artistic skills and sense as a designer. Your architecture professor might credit you for a creative design regardless the presentation, but your future client might only see the presentation, so make it a habit, to involve your design skills in all the aspects of your project, starting now. Here, we will give you some basic tips on how to create a Stunning Architecture Project Presentation. Presentation Board Tips 1 Size and Orientation Most of the time your professors restrict you to a specific board size and number of boards. If that is the case then you need to confirm if your boards should be presented in Landscape or Portrait orientation. Paper sizes 2 Layout Now, that you have a base to work on you need start planning the layout of your boards or poster: Try to make an accurate estimation of the space needed per each drawing and the buffering space you would like to leave around each. Layout alternatives- John P. You can experiment with the actual drawings on CAD Layout or Photoshop if you will be rendering your project digitally. You can use a grid system to organize your drawings. Decide on a unit width, for example, 6cm, then use its multiples to create unit areas to contain your drawings, like for instance, 12cm for outer frame buffering, 36cm for main drawings and so. Do This Here is an example! For example, you may start by brief site analysis, then move to the concept statement and its illustrative sketches if needed. It should be a platform to feature your drawings as the main focus, clear of any distractions. Some students use faded renderings of their own projects as background, but this can be seriously diverting. White backgrounds are best, as they show the true colors of your project. It may cause halation and strain for sensitive eyes. All, these previous techniques would work out fine if colors are not the main focus in your project, however, if there is an idea behind your color scheme or the used materials, or there are many details that will go lost in greyscale, then there is no way out. The manual achromatic presentation can be via graphic pencils and ink, and the colored elements can be executed using watercolor, markers, brush pens, or pastels. For digital presentation, you can use Adobe Photoshop as the most commonly used tool. You can even mimic the aesthetic of the manual presentation Photoshop using downloadable brushes and a mix of effects. Grab the attention from far away with that. There are many ways to grab the attention to a specific drawing, using color or size. For example, if the main idea is in your cross-section, you can present it in large scale with full hue colors, against black and white plan drawings. That is mixing between two of the color presentation techniques mentioned in the previous point to get emphasis by contrast. Write a short and concise concept statement and add a very brief explanation, if needed. After all, a picture is worth a thousand words. You may use colors and keys to further clarify your illustrations. You can vary between the title, the concept statement, and the labeling by size. Sans Serif fonts like Century Gothic and Helvetica may be good for headlines; their slick minimalism befits modern high-tech designs.

2: DODAF Architecture Presentation Techniques

Your architecture professor might credit you for a creative design regardless the presentation, but your future client might only see the presentation, so make it a habit, to involve your design skills in all the aspects of your project, starting now.

Architectural design presentation techniques are just one of the two main areas you will be using architectural drawing. On one hand you can use drawing to generate ideas and concepts for your design work. In the long run just using design software is a dead end and it will get you stuck in the same vicious circle of ideas and in the long run this will damage the way you conceive architecture. The other option is to use your drawing abilities for design presentations. This way you focus your drawing abilities on graphics and getting really detailed final drawings. Although you will be able to get great results just by applying these presentation techniques you will need to have high quality design work to begin with. The winning combination is a good design with fantastic graphics that will definitely get you where you want to be. Use Excellent Hatching The main difference from a schisse ideas which is done fast and design presentations is the hatching. You can even do a progression of several thumbnails until you land the composition idea which will work perfectly for your design. Communicate Your Ideas Clearly Contrast is good for getting all your pieces facades, visuals, technical drawings to pop out and thus be read really clearly. Contrast is essential for design sheets because it gives clarity, clarity in turn says that you are dependable, clear and in your ideas and concepts. And that alone will place you above the competition most architectural graphics out there are boring, stale and unoriginal 4. Exaggerate The Spatial Depth Of Your Design Sheet Making your design presentation sheet look like a collage of different images will give it an extra tridimensional feel this in turn adds a lot of credibility and dimension to the overall concept of your design. In some cases not that rare if you design sheet is pinned up alongside other sheets it will stand out so much that it literally makes other work look like a background for the main piece. Do you need to express your design contrasting the site context? Go for a black and white presentation with your design being colored. Do you need your design to imply a strong connection to nature? Draw more large-scale trees and shrubs in the foreground of your main renders. Do you need just spatial depth? Cool, so now that you know these architectural design presentation techniques, what could you use them for? Obviously you can start by outsourcing parts of your workflow to freehand drawing. But I also recommend you apply these very same principles to any type of design presentations out there: Take care and draw nicely!

3: Architectural Presentation Techniques by William Wilson Atkin

Section drawing architecture Architecture Graphics Architecture details Car station Architectural Presentation Architectural Section 3d presentation Presentation techniques Technical drawings Forward When it comes to surveying you can only trust the best.

There are a few tips and techniques I have picked up along the way that have made the process a lot easier for me and I thought I would share them with you today. Regardless of the number of people you need to address, knowing just a few things can virtually guarantee that you will look like you should be there. Stage Presence Try and be comfortable in your own body. Too often a prop like a lectern is available and the impulse to stand behind it and lock your hands down with a Klingon death grip on the sides. At the very least, stand to the side a bit so that you can take advantage of our natural impulse to gesticulate with our hands. Figuring this out can help guide you when trying to determine if you are on the right track. This might be difficult for some people but since I am already prone to hyperbole, I try to make this a strength. Know Your Topic Sincerity is key when presenting, the more you know about your topic, the more believable you will be to your audience. The next best thing is to speak with conviction – you must know enough to be sincere. Keep your presentation focused on the areas that you are most comfortable speaking. How to Present Which method is the best? When you know your material so well that you can see a word and know what information you are supposed to cover, that sort of spontaneity makes for the best presentations because they have the most energy. Choosing a presentation format is really a function of audience size – but try to make it as interactive as possible. I normally try to ask some sort of question in the very beginning that everyone can answer. Getting people to engage, even at the smallest level, really makes a difference. Project your voice towards the back row unless you are in a huge room and you have to use a mic. Find the light – and then stand in that light. It really is that simple. So despite all these straightforward tips and techniques, most people only follow a few. My biggest fear when speaking in front of a group of people falls in line with what everyone fears – sounding like an idiot looking like an idiot I have little control over. My personality actually trends towards public speaking pretty well because I like to tell stories and subsequently use those stories to get my point across. This manner of presenting is far more entertaining than reading facts and figures verbatim from a PowerPoint slide presentation. I do have one glaring problem or issue that I struggle with – talking too much and knowing when to get off the stage. There are many different resources available out there that can provide you with some additional tips and techniques – these are just the ones that I try to follow.

4: Techniques :: SketchUp 3D Rendering Tutorials by SketchUpArtists

Architecture Development Architecture Presentation Techniques. While information is the lifeblood of enterprise architecture, it can be overwhelming to decision makers when presented in a raw format.

Downloads Techniques Here at SketchUpArtists we have always been fascinated in experimentation with SketchUp alone or in combination with other different applications in developing unique and visually attractive styles of presentation. We have witnessed some great styles and techniques that have evolved over time and here we are presenting some off site and on site links to them. The Painted Look by Alex Hogrefe With this technique Alex does things manually giving him better control with where and how he creates his brush strokes. This is a superb painterly effect that will really impress and add a new dimension to your images. With a SketchUp model to work from, Jeremy turns out an amazing little piece of artâ€¦great style and painterly effect, using only Photoshop. Lots to learn hereâ€¦. Click on image to view technique Digital Watercolor Technique by Majid Yeganegi In this tutorial we are going to achieve a nice digital watercolor render using SketchUp and the new render engine Twilight Render. We will also do a little post-processing with Photoshop or your desired photo editor. Although he uses Xara Xtreme, vector illustration software, the techniques could likely be adapted to other image editing programs that support ps-compatible plug-ins. We think that this technique is quite flexible and offers lots of possibilities. This technique is also featured in the recently published book â€” SketchUp 7. Beginners Guide by Robin de Jong. To me it looks like either burlap or canvas. Click on image to view technique Watercolor Techniques by Majid Yeganegi See some various styles developed by Majid Yeganegi in these two threads here and here. I think you use some interesting techniques in your style, a little bit different from the others. I learned a lot by studying your actions. I also like the idea of using actions to quickly get through the tedium of repetitive tasks. Podium is a simple to use rendering plugin which runs directly in SketchUp, but any render software can be substituted. Over time, there has been many many variations that have developed out of this original style. Here is the original thread and here a link to the original PDF tutorial. Exporting two images from SketchUp, first colored with textures and shadows but without edges and second colored with textures shadows and edges and X-ray mode turned on. The post process in Photoshop is simple but effective. Click on image to view technique The Watercolor Technique by Grant Marshal Another one of the great techniques probably the best watercolor styles we have seen, was developed by another member of the old SketchUp forums Grant Marshal, Architect from South Africa. Should there be more line or less brush it is all a matter of preferences but the combination of two overlaying images, the natural SketchUp export and rendered image with a post process effect in Photoshop gave me this final Marina Scene image. Three different images were exported and combined into one. Motion blur was used to make the image a bit sketchy and a ripple filter can also be used. See the related thread and the pdf file. Click on image to view PDF If You have developed some interesting styles of your own or if you know of some great techniques out there that would be of interest to the SketchUp community please contact us. Thank you for visiting. Learn SketchUp to Layout for Architecture! This book will make you wave goodbye to AutoCAD. PlaceMaker automates the creation of your site model with a simple mouse stroke! Profile Builder 2 Lightspeed modeling of smart building materials. Profile Builder 2 takes parametric modelling to the next level. Artisan Subdivision, sculpting, and soft selection tools for 3D artists. SketchUp to Layout Essential guide for architects, builders and designers who already know the basics of SketchUp. Create stunning presentations to visualize your ideas. Mik on April 28th, 5: Dylan on May 1st, 3: Glenn Slingsby on July 2nd, 1: Just what i was looking for. Victor on March 1st, Keep up the good work. Terrance Dodsworth on May 16th, 1: Thats Good work men Arvic on July 16th, 2: Dario Rapaccioli on July 20th, 7: Susan Sorger on January 11th, 7: It is NOT a digital rendering, it is done in real pen and ink. He says so right in the link you posted with it. How can I learn the process of renderingâ€¦putting my work onto the computer so make changes, etc. Is there a place to go to school for this in San Francisco area or can I only learn it along with tutorials? Thx from Kathy Architectural Design on May 3rd, Yu Han on August 3rd, 6: Architectural Visualization on November 16th,

5: Architectural Design Presentation Techniques - Freehand Architecture

A great design can be mediocre if it is not presented well. In order to win over a client, planning officer or committee it is vital the scheme is clearly conveyed and easy to understand. In a way its like a sales pitch, you are selling your design, ideas, concept. Your presentation of drawings can.

Architecture Development Architecture Presentation Techniques While information is the lifeblood of enterprise architecture, it can be overwhelming to decision makers when presented in a raw format. Likewise, the structured methodology of modeling enterprise architecture information is both necessary and useful for creating Architectural Descriptions that can be shared between organizations. Many organizations develop a mandated architecture but make it expensive shelf-ware instead of using it to communicate important, accurate, and relevant information to the stakeholders who need it. Architects must be able to communicate architectural information in a meaningful way to process owners and other stakeholders, or the discipline of enterprise architecture will soon meet an untimely demise. The results of architectural-related data collection need to be presentable to non-technical senior executives and managers at all levels. Many managers are skilled decision-makers, but have not had technical training in Architectural Description development. Since Architectural Description development efforts are designed to provide input to the decision-making process, representation of data needed is a logical extension of the overall process. This section describes these representations architects call them models or views. Overview Effective presentation of business information is necessary for architects to tell the story of the architectural data with stakeholders. Many of the existing architecture methods are valuable for organizing architectural information, but less valuable for communicating that information to stakeholders. Presentation views are always dependent on the quality of the architectural information that is collected through the rigor of architecture methods. As the figure below illustrates, presentation techniques pull from the architectural information store and display the data in a variety of meaningful ways to stakeholders. The bridge provides the means to take technical information, and recast that information in graphical or textual terms that consistent with the culture of the organization. Choosing an Appropriate Presentation Technique In any given business process, decisions must be made at multiple levels of the organization. Whether one is a senior level executive, a process owner, or a system developer, he or she will need to make judgment calls based upon the available data. Each level of decision making, in turn, has both a unique purpose and understanding of Architectural Description, making it important to tailor the data to maximize its effectiveness. The presenter, with the help of an experienced architect, must determine the audience of a presentation before choosing the type of presentation technique to use. The figure below, based on the Zachman Framework, summarizes the multiple levels of decision makers within a typical organization that make up an audience. Levels of Decision-Makers Each level has differing requirements for presentation of data. Level 1 Planners may find a graphical wall chart more useful in making decisions, whereas a Level 4 Builder will most likely require a more technical presentation, one relating more directly to the Architectural Description. Level 5 sub-contractors are the workers who will perform the work required, and generally required varying levels of technical data and other information to accomplish their task. Narrowing down the type of presentation required is done by asking the following question: What information does the decision maker need to make a data-supported decision? For each decision level there is a data set that can be manipulated using a presentation technique. After analyzing the audience and type of information, the presenter should consider the various types of techniques discussed in this section. The "Level of Decision-Makers" figure is a simplified representation of the presentation development process. Presentation Development Process It is imperative to realize that when choosing how to present data sets, there is no limit on what views to use. There are countless ways to display information to decision makers, and it is up to the presentation developer to determine the most effective way to accomplish this task. This section describes a base of view development techniques to start from, each created to serve its own unique purpose. Details are provided on five different presentation techniques that have proven to be useful in engaging various audiences. A more detailed discussion of DM2 Meta-model Groups is provided in the LDM, including

a description and purpose for each group, the data capture method, and the use of each group. Alternatively, Fit-for-Purpose Views can be created, utilizing DoDAF-conformant data that provide other forms of graphical presentation. These use presentation that are more common to briefings and decision analysis. The five techniques commonly used are: Display multiple pieces of architectural data in formats that are relevant to a specific decision maker. Integrate abstracted architectural information for a given business context. Display multiple pieces of architectural data and incorporate disparate pieces of information that are not captured within the Architectural Description. Visually represent manipulated data. Capture the elements of the architectural data and translate those elements into text. Fit-for-Purpose Views provide wide flexibility for the architect and process owner to create architectural views easily understood and useful to management for decision-making purposes. Each of these types of views is described below.

6: All Tutorials | Visualizing Architecture

Architectural map rendering which seeks to convey the experience, emotion, and power of a place - Mark Erickson Find this Pin and more on Architectural presentation techniques by Inka Niedermeier.

7: 10 Tips for Creating Stunning Architecture Project Presentation - www.enganchecubano.com

Architectural representation is advancing, and with those advancements come new information that can be extracted to help designers make more informed design decisions.

8: Architecture Presentation Tips | www.enganchecubano.com

Presentation Skills - Tips and Techniques October 13, by Bob Borson 18 Comments Unlike most professions, architects are fairly accustomed to standing up in front of a group of people and publicly speaking but that doesn't mean they like it (or even worse) - that they are any good at doing it.

9: Presentation Skills - Tips and Techniques | Life of an Architect

An architecture presentation should communicate an architect's ideas with more than plans, elevations and measurements. It should tell a story evoking emotions from the audience. To tell a story, Lorraine Farrelly, author of "Basics Architecture 01" suggests arranging the architectural drawings in story sequence with drawings appropriate to the.

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