

1: Big Data Revolution | Download eBook PDF/EPUB

Big Data Revolution is a guide to improving performance, making better decisions, and transforming business through the effective use of Big Data. In this collaborative work by an IBM Vice President of Big Data Products and an Oxford Research Fellow, this book presents inside stories that demonstrate the power and potential of Big Data within.

What does this mean to you? Our world is transforming as the data deluge knocks us out of our old ways and into the data driven reality. Some companies are winning by taking advantages of the opportunities in this evolving world while others are falling behind. Pioneers like Amazon, Target, and Google are blazing a trail that we can follow, and in *The Big Data Revolution* we help you do just that. Big Data promises to give us a world driven by information and solid data, bringing far greater productivity, increased profits, and lower costs; and in *The Big Data Revolution* we explore those winning strategies and techniques and the tools behind them. Or how Obama used Big Data tools to better utilize his resources? *The Big Data Revolution* was written for the non-or-only-slightly-technical business person in mind--but in a way that gives you enough meat behind the ideas so that you have a road map that tells you how to get where you want to go. It uses real-world examples and case studies to illustrates the concepts and explore the technology that makes them happen. *The Big Data Revolution* is comprised of four parts: Data Science In Part 1 we first introduce you to the world of data science and analytics. These are the tools companies and governments use to refine their crude data into valuable insights. Big Data Data is growing at an exceptional rate, we produce more data now in a day than we did from the dawn of man till This explosion of data creates many unique struggles as well as opportunities. The data is just too big. So companies like IBM and Microsoft build tools that help people make sense of data, and hopefully discover new useful insights from it. The two primary categories of tools you need to be aware of are Business Intelligence and Data Discovery. In this section we explore these broad terms, and show how companies are designing more specialized tools for specific purposes. Gazing into the Future In order to position yourself well for what is to come you need to know where we are now and almost more importantly where we are going to be in the near future. In this section we explore the trends that are going to matter as we move forward in this emerging technology industry. Computerized Data Analytics is truly still in its early stages of development, and things are going to change as new innovations come to the forefront. If we are serious about gaining the data advantage, we need to stay ahead of this curve. *The Big Data Revolution* is your tool to understanding this complex new reality of your world. The world is changing. Do you wish you could take part in the Data Revolution happing right now? Are you tempted to start learning finally see what the hype is all about? Do you feel ignorant, unclear what cryptocurrency is, and why it can change your life? Are you terrified of ending up old having wasted years not taking part in the data revolution right from the start? If you stay ignorant of the revolution, you will be passed by. Is this positive for you? Big Data, Cryptocurrency gets you up to speed fast, including an exploration of the history and future of cryptocurrency. Life rewards those who take matters into their own hands, and this book is where to start. *Data Revolution* is full of real-life examples of how big data impacts people just like you. These examples are backed up countless data expert studies, all which will arm you with a knowledge primed for success with using Big Data immediately. Easy-to-implement small changes and practical takeaways for immediate action. What happens if you ignore cryptocurrency? Find out how to let go of your lack of knowledge and take flight towards being a cryptocurrency expert, period. Create the business of your dreams around this *Data Revolution*.

2: Big Data: A Revolution That Will Transform How We Live, Work, and Think by Viktor Mayer-Schönberger

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3: Book Review: "Big Data: A Revolution That Will Transform How We Live, Work, and Think" - Blog

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4: The Data Revolution | A book about big data, open data, data infrastructures and their consequences

The Big Data Revolution - Kindle edition by Jason Kolb, Jeremy Kolb. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and highlighting while reading The Big Data Revolution.

Five years later and it has become latest ICT-related buzzword, used to refer to the recent surge in the generation of huge quantities of diverse and dynamic data produced by social media, transactions and interactions across the internet, sensor and camera networks, a myriad software-enabled devices, scientific equipment, etc. They argue that a data revolution is underway, with the nature of data production and analysis undergoing a paradigm shift in three ways. Third, that the types of questions asked changes from why causation to what correlation: This third shift, they argue, also means that there is no longer the need for domain-specific expertise. As such, the era of big data is producing massive, exhaustive, messy datasets that can be mined for insightful information that can be used to identify relationships within the data that can be capitalised upon, such as using the vast quantities of data produced by a supermarket chain about consumers and their transactions to identify patterns of purchases which can then be used to tailor marketing strategies and increase turn-over. Mayer-Schonberger and Cukier are right that there is a data revolution underway and they provide an initial overview of the big data phenomena. However, their analysis is weak in a number of respects. First, it ignores completely emerging debates about the kind of empiricism and data dredging they describe, which are deeply problematic in all kinds of ways, and the data-driven science being advocated by scientists. No scientist or analyst worth their salt believes that data simply speak for themselves free of theory. Second, the account is quite sketchy as to how analysts can make sense of big data and the new analytical techniques that are being developed. There is a science to big data in terms of devising the algorithms employed within machine learning and other big data analytics, yet the reader gets no real insight into how these work. Third, the book avoids tackling the deep and difficult epistemological questions that arise when a paradigm shift occurs. The book is clearly targeted at a non-academic audience, but nevertheless a grounded discussion of the philosophy of data and science in the era of big data is merited when such grandiose claims are being made. Fourth, they rightly acknowledge that big data raises all kinds of ethical issues, but their analysis lacks depth and critique and pushes a business-friendly, market-orientated line about self-regulation without adequately setting out the pros and cons of such a strategy. Finally, the text suffers from being overly repetitive and the referencing is dreadful: Overall then, whilst the book provides an initial text about big data and does include some interesting and useful nuggets, the analysis in general is narrow and weak, and it seems more about championing an emerging ICT market than providing a thorough, critical overview of the nature of big data and its implications and consequences. The book is padded and repetitive plus most of the examples have already been published in articles. As another reviewer stated book *The data can reveal secrets to those with the humility, willingness, and the tools to listen*" Is this book about Data Science or did I just pick up *Lord of the Rings*? Is there anything solid there? Or is this a book about theory? Then vaguely aligns Big Data with invention of the telescope. Facts come in one end of the digital assembly line and processed information comes out at the other end-data this is starting to look like a new resource or factor of production" it call also resemble the digestive process as well - *Defining Business Value for Big Data*: He later makes a argument counter to this. I guess I expected more data less hype.

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6: 5 eBooks to Read Before Getting into A Data Science or Big Data Career

BIG DATA REVOLUTION EBOOK pdf

Big Data Revolution is a guide to improving performance, making better decisions, and transforming business through the effective use of Big Data. In this collaborative work by an IBM Vice President of Big Data Products and an Oxford Research Fellow, this book presents inside stories that.

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