

1: Design Tips On How To Make An Effective, Beautiful PowerPoint Presentation

5 Designing Documents, Slides, and Screens LEARNING OBJECTIVES After reading and applying the information in Module 5, you'll be able to demonstrate Knowledge of &€œ The importance of document appear-

Shares Making the move from designing for print to designing for screen, and particularly for the web, can be a frustrating process. Unfortunately, while the fundamental aspects of good design very much apply - size, colour, position, white space, typographical best practice and so on - there are many unique characteristics that make transitioning from print to screen a challenge. Here we boil down the primary differences between designing for print and designing for the screen into seven general principles. On the web, you can use the medium to tease out your marketing messages across a virtually unlimited amount of space, allowing you to refine your approach. You can also take advantage of analytics to see the path your reader takes, allowing you to adapt and improve your copy. Clever use of video, audio and user interaction can help you to establish a relationship with your visitor reader, causing them to spend more time on your website, spend more money in your online shop or recommend your content to more people. Most successful websites combine a number of different technologies, requiring disparate skills. It can be a worthwhile investment, and is part of what makes the web such a vibrant community. When you design for screens, the basic unit of measurement is a pixel - but a pixel might be a different size between two different screens. On the web, different browsers will render your content slightly differently. User experience is everything A website is not like a brochure - you need to give much more thought to how users will navigate the content Unlike print, the web is an interactive medium that can provide instant feedback to a user. As such, designing a website is much more like creating a user experience than a designing a brochure. You need to consider how the reader can move around your content, navigating from page to page. Keep in mind that a website is often also acting as a brand ambassador, so it needs to convey all the values of the business it represents. Focus on usability, making interactive areas such as links navigation bars, image galleries and videos simple to spot and use. The problem is that there are so many different screen resolutions across devices, and users can resize their browser windows, such that what you see as the fold on your computer will almost certainly differ substantially from what everyone else sees. Instead of worrying about where the fold is, take comfort in the fact that web users know how to scroll, and are quite comfortable with the concept. Make like Fiasco Design and focus instead on designing compelling, attractive and engaging content that encourages your visitors to want to scroll to view more! Layouts are fluid, not fixed Layouts in modern web design are not fixed and immutable like in print One of the most difficult things for print designers to learn is that web pages can be fluid in their layout. Instead of prescribing fixed sized content areas, on the web, individual text boxes, images and columns can be sized according to the width of the browser window the viewport. This difference does mean you need to let go of the idea that you can completely control how your design is going to render, but it also has benefits. Taking the time to learn HTML the basic building block of the web and CSS the method by which we apply aesthetic attributes to content, will help you understand both the limitations and opportunities of the medium. Our article Web design training: Thankfully, there are an increasing number of web fonts available through services such as Google Web Fonts and TypeKit. The degree of control over your type is far more limited on screen than in print. Further reading The web is full of fantastic resources for designers, covering everything imaginable.

2: PPT - Designing Documents, Slides, and Screens PowerPoint Presentation - ID

View Notes - Module 5 - Designing Documents, Slides, and Screens from BUSS at Ryerson University. Why Is Design Important? Your audience constructs meaning by the design of your message Design.

Icons are the perfect visuals to include in presentations. You can even combine multiple icons to create custom illustrations for your slides. Use the Icon Search in Venngage to find illustrated and flat icons: Now, you might be worried that only using two colors is boring, but it all comes down to balance. Playing off the ideas of classic minimalism, the designer made this presentation look sleek and professional. And now your content can be the main attraction of your presentation as well! In fact, the spacing, layout, and style used in this presentation make it easy to repurpose the same images into an infographic. This allows you to create two unique pieces of content from one idea! This handy video guide will show you how to repurpose your content into different types of visuals, including infographics and social media images: Going this extreme with your design choices may seem a bit risky, but to be able to break the mold in this age of cookie-cutter presentations is worth it. No one wants to look at slides that look exactly the same for an hour. They use a consistent visual theme on each slide, but alternate between vertical and horizontal orientations. The swapping of orientations will show people that the presentation is progressing nicely. It can help you make a strong, almost physical, distinction between ideas, sections or topics. Not sure what I mean? Go check out slide number 10 on this slide deck below. Source Printed takeaways such as brochures and business cards give audience members a chance to take home the most important elements of your presentation in a format they can easily access without using a computer. There are over styles with a wide range of custom options, so feel free to get creative and make your folder stand out. Sometimes a unique die cut or an unusual stock is all you need to make something truly memorable. Source Having too much information on in a slide is the easiest way to lose the focus of your audience. This is especially common when people are using graphs, charts or tables. I know this may sound like a simple presentation tip, but I have seen many people lose their audience because the slides are too complex. In this case, Officevibe used some very colorful and playful illustrations to stand out from the crowd. I mean, who could not love the plant with a face on slide number 11? And if you want to see some more icons and illustrations like this, be sure to check out our article on how to tell a story with icons. Not only do they make an interesting focal point for your slide layout, they also make location-based information easier to understand. This cool presentation example by our pro designers at Venngage uses maps to visualize information. With each slide, the map both dominates the screen, and also adds a bit of information about each location. Like, did you know the Ivory Coast produced that much coffee? Source If you are presenting to a small group or a packed stadium, make sure your audience can see your text! Honestly, you really never know where your unique presentation will be seen. It could be seen in a conference room or conference hall, and everything in between. Be ready to present almost anywhere with a bold and easy to read font. Source Using a meme or pop culture reference is another way that you can jive with your audience. For example in this presentation, they used Napoleon Dynamite to give the audience feelings of nostalgia. Source Just like you would never use one font on an infographic, you should never use just one font on your presentation. In this presentation example from HubSpot, they use a bunch of different font weights to add emphasis to key words and ideas. As you can see, they use a bold font on the presentation cover to bring attention to Steve Jobs name. Source Color is another extremely powerful nonverbal tool that you can use to guide your audience. Going from green to orange, and even red almost effortlessly. And each color can be assigned to a different step or number with ease. Need help picking the perfect color palette? Source An easy way to keep your design consistent throughout your unique presentation is to use illustrations like in this slide deck by Domo. They used illustrations instead of pictures to show off their subject on slide numbers and it looks fantastic. This will ensure that the audience focuses on the content, instead of just the photo they could have used. It also helps that illustrations are a top design trend for For example in this presentation, they use this trick to show the difference between their company and the competition. They use color very effectively in this example to show their company is better, in a nonverbal way. With a lighter color and illustrated icons,

the company is able to position them as the better choice. All without saying a word. Source This example is one of the most interesting and cool presentations I have seen in awhile, so I suggest checking out the entire thing. The creator inserts a bunch of his personal interests into the slide to make his presentation about education fun and relatable. This means there should be at most three columns, three icons, three ideas and so on. A great example of this idea starts on slide number 9 in this slide deck and continues throughout the rest of the presentation.

3: Lesson, Slides and Summary - eLearning Learning

To learn how to Develop visual literacy. Apply design principles to paper pages, presentation slides, and Web pages. Use computers to create headings, lists, and other features to make documents easy to read.

However, I see such badly put together slideshows sometimes that I feel I have to take a public stand. And this is especially the case because I work in education, and more specifically in a field where the so-called experts should know better. The 1 rule Here it is in a nutshell [climbs up on soapbox]â€¦ If you are delivering a presentation using powerpoint or keynote or some kind of slideshow software, your presentation is likely to suck unless you follow this one rule: This rule applies to your boss as well. When you have one slide with a word essay written on in 12 point font When you produce graphs and charts in MS Excel and screenshot them for your audience. When you use more than 3 bullet points. The solution to crappy slideshows and presentations Why do people make crappy slideshows? A crappy slideshow is a crutch to make up for this insecurity and lack of confidence. Do more public speaking. If words are necessary, aim for no more than 8 words on a slide. Use high quality images. Use a simple clear diagram. Avoid using that crappy corporate template. Supply a handout if you think people really need one. This is true for conferences. Your detailed 10 pages of notes are just going to get thrown out or filed in a folder and never looked at again. Print it in colour. Print it on A3 paper. Put your real notes online. Or create them in Google Docs and share the link by email. Breaking the rules Are there times that you can break these rules for slideshows and presentations? However, if you are a serial slide-ument offender or you know someone who is , you need to stick to the rules above. And you probably need a step programme of some kind to break your addiction.

4: How to not suck at powerpoint, keynote or any slideshow? Follow this 1 rule – thisisgraeme

This is a summary of Module 5 - Designing Documents Slides and Screens taken from Locker's Business Communication - Building Critical Skills. Slideshare uses cookies to improve functionality and performance, and to provide you with relevant advertising.

Google How many times have you sat through poorly designed PowerPoint presentations that were boring, cluttered, and distracting? Probably way too many. The good news is: Use layout to your advantage. Most Western languages read left to right, top to bottom. Using layout is a simple but effective way to control the flow and hierarchy of information. Try to structure your slides more like this: And not like this: Slides are simplified, visual notecards that capture and reinforce main ideas, not complete thoughts. As the speaker, you should be delivering most of the content and information, not putting it all on the slides. If your audience is reading your presentation instead of listening to you deliver it, your messaging has lost its effectiveness. One of the cardinal sins of bad PowerPoints is cramming too many details and ideas on one slide, which makes it difficult for people to retain information. In fact, some people even say you should never have more than 6 words per slide! This looks cluttered, so either fit it onto one line, or add another word to the second line. Slides should never have this much information: Keep the colors simple. Stick to simple light and dark colors. Exceptionally bright text can cause eye fatigue, so use those colors sparingly. Dark text on a light background or light text on a dark background will work well. Also avoid intense gradients, which can make text hard to read. Stay away from color combinations like this: Use sans serif fonts. Traditionally, serif fonts Times New Roman, Garamond, Bookman are best for printed pages, and sans serif fonts Helvetica, Tahoma, Verdana are easier to read on screens. The open-source collection is free and you can download from more than font families. Try to stick with one font, or choose two at the most. Fonts have very different personalities and emotional impacts, so make sure your font matches the tone, purpose, and content of your presentation. Stick to 30pt font or larger. Many experts agree that your font size should be at least 30pt. Not only does it ensure that your text is readable, but it also forces you to include only the most important points of your message and explain it efficiently, since space is limited. Three of the easiest and most effective ways to draw attention to text are: Our eyes are naturally drawn to things that stand out, but use it sparingly. Overstyling can make the slide look busy and distracting. The next time you design a PowerPoint presentation, remember that simplicity is key and less is more. Wants some more PowerPoint tips? Check out these articles:

5: Create a screenshot and screen recording in PowerPoint

If the screens will be switching from slideshow to camera during your presentation, consider inserting black slides for the spots in your presentation when you want to tell the crew that it's time to go back to camera.

6: + Best Presentation Ideas, Design Tips & Examples - Venngage

Slides. LO Apply strategies for presentation slide design. and Screens Learning Objectives LO Apply strategies for paper page design.. Designing Documents. LO Apply strategies for design tests. LO Apply strategies for computer use in design.

7: Construction Printing and Facility Management Software - ARC

Upload slides, posters, and other documents for a public or private audience. Formats accepted include PowerPoint, PDF, and OpenDocument.

8: Pattern and Slides - eLearning Learning

SlideGenius is the worldwide leader of on-demand presentation design servicing over 2, clients around the globe. Our in-house graphic designers are certified experts in Microsoft PowerPoint, Apple Keynote, Google Slides and Prezi.

9: 10 things print designers need to know about screen design | Creative Bloq

Chances are you're designing your presentation on a laptop—and that's a much different size than the final presentation screen. When sizing your fonts, keep in mind that the text should be large enough to be read by the person in the back of the room.

Clinical psychology journal articles Kerry Blue Terrier (Comprehensive Owners Guide) Introduction: Life begins at thirty-five. Duel at Gold Buttes The Family Reunion Sourcebook Thrift As a Duty and How to Win a Fortune Revisiting assimilation theory Straight Talk on Raising Young Children Sheikh saadi poetry in urdu S. 2467, GATT implementing legislation V. 1. Setting up the shot Among my autographs New Amsterdam; old Holland in the New World Tariffs and Trade in U.S. History Complexity, society, and everyday life Pedro Sotolongo Accessible 3 matt garrish The Caribbean State, Health Care and Women Cultural globalization and music Trigger Janet Deaver-Pack Playing happy families Sbi ppf account opening form Pioneer aviator in China Longitudinal questionnaire process analysis of occupational choice. Armstrongs fight for FM broadcasting: one man vs big business and bureaucracy Themes and responses The cherry-stones of Oxford Advances in Immunology, Volume 53 (Advances in Immunology) Latin America-what price the past? Concept in science Baensch Aquarium Atlas Vol. 2 Refund of money to West Virginia. Tree rings and natural hazards Pro SQL Server 2005 Service Broker (Experts Voice) Thunder in heaven President Lincolns cabinet Algeria: Islamism against the intellectuals? Ovids Metamorphoses Englished Black cat squadron Mastering elasticsearch The upside-downer day