EVALUATION IN A NUTSHELL (IN A NUTSHELL) pdf

1: Evaluation in a Nutshell

'Evaluation in a Nutshell' is a succinct guide to the key elements to evaluating public health interventions. It adopts a similar approach to the successful 'Theory in a Nutshell'.

Two Types of Evaluation. At the most basic level there are two types of evaluation: Two Types of Evaluation At the most basic level there are two types of evaluation: The evaluation plan must consider the situation or context of the evaluation. The purpose of the evaluation. The stage of program development. Administrative and political context. Conceptual and organizational structure of the program. The resources available for the evaluation. Personnel Equipment Facilities to support data collection, analyses, and reporting. Is specialised expertise needed? Typically, evaluation involves assessing one or more of the five following areas: The need for a program. The efficiency of a program. The nature, extent, and distribution of a social problem. How these features will impact the design of an intervention program. Restructuring an existing program. Determining if an existing program is responsive to the current needs of the target population. Program theory outlines the following: The evaluation will also not be able to attribute the final conditions to the specific aspects of the program. Specific â€" the program is clear enough to implement and evaluate. Action oriented â€" activities will provoke the desired change in targets. Realistic â€" the program is plausible and feasible. Timed â€" duration of activities and intended outcomes are specified. Service Utilization The extent to which the intended targets receive services. Important when participation is voluntary, or participants must learn new procedures, or habits. Program Organization How well the program is in terms of managing its efforts and using its resources to accomplish its activities. Assesses the extent to which a program produces the outcomes it intends. But the desired changes could be caused by factors unrelated to the program. Interested in the changes produced by the program above and beyond any external elements. Observed characteristics of the target population or social conditions. Occur to different degrees. Outcome change â€" difference between outcome levels at different points in time. Program effect â€" the unique portion of an outcome that can be attributed to only the program. Two types of efficiency assessments: Cost-benefit analysis Cost-effectiveness analysis Such assessments require placing a dollar amount on program activities and benefits. What are the characteristics of the population in need? What are the needs of the population? What services are needed? How much service is needed and over what period of time? What service delivery arrangements are needed to provide services to the population? How could the program better address the needs of participants? How should the program be organized? What are the best delivery systems for the services? Is the program specific enough to measure? Are administrative and service objectives being met? Are the intended targets receiving services? Are the necessary program functions being performed adequately? Are resources being used effectively and efficiently? Do the services have adverse side effects? Are some participants affected more by the services than others? Is the problem the services are intended to address made better? Is the cost reasonable in relation to the magnitude of the benefits? Would alternative approaches yield equivalent benefits at less cost?

2: Evaluation in a Nutshell: Adrian Bauman:

Evaluation in a Nutshell has 1 rating and 0 reviews. This text explains the key elements in evaluating public health interventions. It also explains diff.

3: Evaluation In A Nutshell | Download eBook PDF/EPUB

Evaluation in a Nutshell 2 is a succinct guide to strategic and technical issues in evaluation of health promotion programs. You will be given valuable advice on planning and accountability in health promotion.

4: Evaluation in a Nutshell - Adrian Bauman, Don Nutbeam - Google Books

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'Evaluation in a Nutshell' is a succinct guide to the key elements to evaluating public health interventions. It adopts a similar approach to the successful 'Theory in a Nutshell '. Extras Ten LINQ Myths.

5: McGraw-Hill Education

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6: Book Evaluation in a Nutshell (In a Nutshell) download

Evaluation in a Nutshell 2e provides students with a succinct guide to the strategic and technical issues that arise during the evaluation of health promotion programs. The perfect companion to Theory in a Nutshell 3e, this book contains practical advice on how to understand, interpret and assess existing health promotion programs.

7: Evaluation in a Nutshell | Adrian Bauman & Don Nutbeam | The Co-op

Adrian Bauman and Don Nutbeam, both professors and professional in the Health Promotion field have written this second edition with passion and content to assist other Health Promotion professionals wanting to make a difference in to our public's health.

8: Evaluation in a Nutshell: Don Nutbeam:

Evaluation in a Nutshell, 2/e is a succinct guide to strategic and technical issues in evaluation of health promotion programs. You will be given valuable advice on planning and accountability in health promotion.

9: Program Evaluation In A Nutshell - [PPT Powerpoint]

Program Evaluation In A Nutshell. Jonathan Brown, M.A. Two Types of Evaluation. At the most basic level there are two types of evaluation: Formative.

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