

1: Sports Direct International | Business | The Guardian

Government and the sports business by Roger G. Noll, , Brookings Institution edition, in English.

Association football and politics The most infamous declaration of politics and sport was the Football War between El Salvador and Honduras. Though the build-up to the war had to do with more socio-economic issues like immigration and land reform, the impetus for war was an inflammation of tensions set off by rioters during the second North American qualifying round for the FIFA World Cup. Disturbances broke out during the first game in Tegucigalpa , but the second leg saw the situation get considerably worse in San Salvador. Honduran fans were roughed up, the Honduran flag and national anthem were insulted, and the emotions of both nations became considerably agitated. In retaliation, violence against Salvadoran residents in Honduras, including several Vice Consuls , increased. An unknown number of Salvadorans were killed or brutalized, and tens of thousands began fleeing the country. The press of both nations contributed to a growing climate of near-hysteria, and on June 27, , twelve days after the second-leg game, Honduras broke diplomatic relations with El Salvador. On July 14, , the Salvadoran army launched an attack against Honduras. The Organization of American States negotiated a cease-fire which took effect on July 20, with the Salvadoran troops withdrawn in early August. Following this, they were expelled from the confederation and spent a few years trying to qualify from such continental bodies as the OFC before joining UEFA. The Chinese home fans also continually booed the players, visiting fans and officials as they watched Japan defeat China 3â€”1. However, the Turkish national anthem was almost drowned out by booing from 35, Armenian fans, showing there is still a lot of mistrust between the two countries. It was seen as a " Hand of Frog " goal, in reference to the similar " Hand of God " goal in the match between Argentina and England. It the became an international incident with Irish Taoiseach Brian Cowen demanding a replay and the French President telling him to "stick to politics". The same system is in place for Azerbaijan and Armenia because of the poor relations between the two countries. The same measure was put in place for Russia and Georgia after the Russo-Georgian War but was however lifted for the Euro tournament when the two agreed to play each other again. Hansa Rostock is known as the "Political Derby" German: Democracia Corinthiana and became a symbol against the military dictatorship happening at the time in the country in the s. Claiming for an electoral democracy, every decision made by the club was done by voting by the squad players with the consent of the board of directors. In Israel, Beitar Jerusalem are infamously known for their Jewish nationalism , particularly against the first Arab-Israeli team to win the national cup, Bnei Sakhnin ; [19] conversely Maccabi Haifa is known for its cross-community support, particularly in its support by Arabs. It is arguably elevated by the Northern Ireland conflict. Athletic Bilbao are famous for the cantera policy of signing only Basque players. Along with fellow Basque side Real Sociedad , Bilbao raised the still banned Basque flag in a game shortly after the death of General Francisco Franco. Bandy[edit] Norway declined to take part in the Bandy World Championship because the Soviet Union was invited, due to the Soviet invasion of Hungary the year before. The country made a similar protest for the Bandy World Championship because of the Warsaw Pact invasion of Czechoslovakia that year, handing over the hosting of the event to Sweden. Ukraine declined to take part in the Bandy World Championship hosted by Russia because of the Russian annexation of Crimea the year before, since Ukraine still considers Crimea as part of its territory. Boxing[edit] Heavyweight champion Max Schmeling had been lauded by the Nazi Party as a heroic symbol of German destiny and Aryan supremacy. All across the country that night when the news came out that Joe was knocked out, people cried. Hitler sent his wife flowers with the message: This thought gave me the strength to succeed in this fight. In the build-up to the event U. Roosevelt offered his support: Louis later recalled the pressure on him before the fight: I had my own personal reasons and the whole damned country was depending me. After earning the championship, Clay converted his religion to Islam, which instigated conflict with his boxing career. He also abandoned his name that was given to his slave ancestors and adopted Muhammad Ali. It was not until a lawsuit in that Ali redeemed his title. He would continue in historical boxing matches now known as Rumble in the Jungle in and Thrilla in Manila in , defeating George Foreman and Joe Frazier, respectively. The match took place during the Cold

War and the pressure was mounting. However, he was not selected; it was suspected at the time[by whom? Furthermore, following a fifteen-year lull in test matches, cricket tours between India and Pakistan were revived in the wake of diplomatic initiatives to bury half a century of mutual hostility. Both sides relaxed their tough visa regulations for each other, allowing thousands of fans to travel across the border. The trip, however, quickly took on the air of a summit as the sides were urged "to seize a historic chance to end their dispute over Kashmir. A Pakistani fan in Karachi ran onto the pitch to attack the Indian captain, and fans threw stones at the Indian players during the match in Karachi. Cross-Strait relations have once again been the impetus for doing so. Lucia have also got both a cricket and a football stadium courtesy of China. Further, "Of the remaining 24 countries that recognize Taiwan, four are in the Caribbean and two of these play cricket. To join the action, China quickly came in to erect another stadium. Consequently, Taiwan took Grenada to a New York City court to force the latter to return the original loan. Put on the back foot, a beleaguered Taiwan also used the World Cup to shore up its position among its shrinking West Indian support base. Vincent and the Grenadines for cricket grounds. China, which has built large embassies in each of the islands, now has a bigger diplomatic presence in the Caribbean than the United States, the superpower next door. The Islamisation of such a Western sport in Pakistan was seen as symbolic of the growing influence of religion in every field. A need was also seen to reorient sportsmen towards professionalism, discipline and rules and regulations. It was said that the focus of education and socialisation needed to return to a Pakistan that could not afford to be at war. Following the game, permission was granted for the two countries to play regular series against each other. Politics in the Olympics Going as far back as the Olympics, Adolf Hitler used this as a stage to promote Aryan nationalism for Germany with his ideological belief of racial supremacy. It was also believed that sport was a "way to weed out the weak, Jewish, and other undesirables. On the first day of competition, Hitler left the stadium after only shaking hands with the German victors. An Olympic committee member then insisted that Hitler either greet every medalist or none at all; he chose the latter. But before he left I was on my way to a broadcast and passed near his box. He waved at me and I waved back. She returned home as a heroine of the Czechoslovak people, but was made an outcast by the Soviet dominated government. In, some members of the Israeli Olympic team were killed in an attack by Palestinian Black September gunmen that started at the Olympic village and eventually resulted in the deaths of 11 members of the Israeli Olympic team. The Soviet invasion of Afghanistan led to a boycott of the Moscow Olympics by a numerous Western states and their allies in protest of Russian actions. In the Los Angeles Olympics the Soviet Bloc led a retaliatory boycott of the games in response to the American-led Moscow games boycott. Following the cancellation of wrestling at the Olympics in the s, traditional political rivals Iran, Russia and the United States joined forces to annul the measure. It all began when the Chinese table tennis team invited their U. Time magazine termed it: A reporter for Time noted that table tennis was "an apt metaphor for the relations between Washington and Peking" and that both state motioned a willingness to adapt to the new initiative. However, it was not until July 15, that Nixon would finally be the first U. The original members of the U. She also faced protests following the war during a tournament in New Zealand. Supporters from both countries, including the respective United Nations ambassadors, sat in the stands together. If Bopanna and Qureshi can play together, why cannot India and Pakistan? Before our pairing you would never see that in any sports, fighting for one cause. They are very friendly, very loving people. We want peace in this world as much as you guys. I would really appreciate it.

2: The Scottish Government - www.enganchecubano.com

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You have some vaunted examples to emulate in the Erie Canal and the Transcontinental Railroad, two public-private partnerships that arguably changed the course of American history. Education, natural resources, transportation and utilities. Growth Sectors Offer Examples If your wheels are starting to turn in these directions, it might be worth your while to think in terms of specific projects tracked by Onvia. There are some cautionary tales along the way: Repurposing private space for public-school classrooms is one of the most prevalent types of government-business partnerships. New York, in fact, has actively turned to private companies to build mixed-use developments. Private companies have shown great proficiency at maintaining and operating federal, state and local parks. One in particular, Crescent Moon Park in Arizona, casts a shadow over nearby Red Rock State Park by turning a profit under a public-private partnership. Private companies, as well as investors, have taken an interest in operating public roads and highways. But after tollway traffic plummeted, the companies sought bankruptcy protection and a restructuring plan. Solar projects were gaining momentum, then lost some and appear to be regaining it again. Much can depend on tax credits. The second largest city in Illinois, Aurora, is poised to partner with a private company to build a solar energy farm. The deal hinges on state representatives signing a law approving solar tax credits. Consider the Benefits and Risks These growth sectors share some commonalities when it comes to the benefits and risks of public-private partnerships. A collaborative, multitalented team that can bring a solution to a community problem. At their best, such partnerships can be innovative too. An infusion of funding that can propel a long-dormant project, and with no increase in taxes to local residents. Citylab lumps the risks of public-private partnerships into a tidy triumvirate: Issues that can hamper the start of development, which can run the gamut from political influences to environmental and geological conditions. Changes to the scope of a project, which tend to crop up often with public-private partnerships. Such changes usually set off a domino effect, touching everything from the cost to the actual completion. In this regard, the Indiana tollway project stands as a classic cautionary tale. Weigh the Advantages Reading just one case study of a government-business partnership can leave you teeming with cautionary tales. When these partnerships are successful, a complicated web of participants often justifiably share the credit. But when they falter and fail, the web can deteriorate into a hyperactive finger-pointing exercise. A common theme surfaces: No one saw doom coming, but then, everyone should have known. Whatever your personal feelings about the advantages of government agencies in general, watchdogs generally agree about the advantages and disadvantages of business-to-government partnerships. The best view from the plate? But the private sector can marshal new technology in research and development that is intended improve and modernize cities. Governing points to four pivotal reasons: Second, investors have their own money in the game, so they have a major incentive to come in on budget since every overrun eats into their profits. Third, because the deals include long-term maintenance components, they remove the temptation of governments to defer upkeep when times get tough. Fourth â€” and perhaps most important â€” governments can transfer risks to the private sector, such as the possibility that construction costs are higher or toll revenue is lower than expected. In many cases, only time can really tell. Governing quotes the executive director of In the Public Interest, which generally frowns on privatization: The Urban Land Institute says 10 core principles gird such partnerships:

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Role of Government in Sport in China Before the s the Chinese sport governance system was a huge state-run enterprise. The Chinese government was responsible for funding and overseeing sport-related affairs and operations under a centrally planned, hierarchical economic system Jones, The sport governance system then gradually evolved under the free-market system to become more self-sufficient Hong, Although the sport governance system has been reformed considerably in the last two decades, the governments at all levels still has extensive control of sport operations in China. As shown in figure 9. Besides forming strategies for sport development, overseeing their implementation, and developing mid- and long-range sport development plans, the SGAS is responsible for a number of functions: Each province-level administrative unit sends a team to compete in the CNG. The preparation for and competition at the CNG allow the government to cultivate elite Chinese athletes for major world competitions. The essence of Chinese Olympic strategies and ambition is a unique system of selecting and training elite athletes figure 9. China is one of the few countries in the world that dedicate and use spare-time sport schools extensively to train and prepare future elite athletes. A spare-time sport school is a boarding school specialized in sport and established to train Olympic hopefuls. Students are selected for their athletic talent. They take academic classes in the morning and engage in rigorous sport training sessions in the afternoon. These sport schools serve as a reserve pool for elite sport teams at the provincial and national levels. Currently, , students attend about 3, sport schools at all levels in the country. Many issues are associated with this centralized athlete development system, including early entry e. On the other hand, this system provides China with an advantageous position for winning medals in the Olympic Games and other world sport competitions, leading to tremendous national pride among its citizens. The Sports Law establishes the main tasks and key principles in managing the sport industry, confirms the importance of mass sport, and identifies the duties and responsibilities of sport-related organizations. Essentially, the law sets the framework for the development of sport in China Jones, Based on the Sports Law, local governments at provincial and city levels have the right and authority to make their own rules for managing sport within their jurisdictions. The plan outlined three goals: In the State Council promulgated the guidelines for a national fitness program. The guidelines were drafted with the aim of improving the health and the overall physical condition of the general population. The guidelines encouraged everyone, especially children and adolescence, to engage in at least one sporting activity every day, learn at least two ways of keeping fit, and have a health examination every year. In the current structure, the Brazilian championship league is made up of four divisions. Serie League A is the most important because it includes 20 of the strongest clubs in Brazil, among them Coritiba Football Club. The city, located in the southern part of Brazil, has a population of 1. The ethnically diverse city is well known for its progressive architecture, excellent educational system, efficient system of public transportation, and strong economic development. Coritiba, the European way, and Curytiba in the Guarani language; both forms are correct. The city accepted the traditional indigenous name Curitiba, whereas the football club adopted the European name of Coritiba. Coritiba FC was founded on October 12, , by a group of young men of German descent. The colors of the club are green and white. The history of the club is marked by the achievement of several titles in the Brazilian football competition and the presence of the numerous fans who have followed the club for the past years. The team has won state, national, and international titles. Perhaps the most important title was achieved in , when the team won the national football championship of Brazil. Coritiba FC is managed by a structure that includes several committees. The administrative committee is made up of a president, vice president, and secretary. The structure of the club also includes seven directorship positions: These directors are elected by their club members and do not receive any salary. Their overall responsibility is to oversee the operations of the club. One of the main challenges of the administrative structure is to achieve a balance among the economic interests of the team. In addition, they face the challenge of managing the demands of the media as well as

keeping their fans satisfied and attached to the institution. These tasks are not always easy to handle because, as with many sport organizations, the demands and high emotions of the fans often clash with the rationality of certain decisions made by the administration. The club is organized under a professional structure of management that aims to reach administrative excellence in three defined areas: Each of these three areas is managed by a highly qualified group of paid professionals. To have a competitive professional football team, the club strives to have the best players available to them. To achieve this, the club follows two strategies: It recruits players from other clubs and prepares future talented players within the club as part of the minor division structure. For these players, the club offers quality coaching and education, and constantly assists them throughout their social adjustment. The club has several departments that work in these areas, including physiology, nutrition, psychology, and social assistance. The involvement of the club and its fans is also fortified with the increase in the number of new partners that perceive the value of being associated with Coritiba FC. Learn more about International Sport Management. The above excerpt is from:

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Government and the Sports Business: Papers Prepared for a Conference of Experts, with an Introduction and Summary
Brookings Institution. *Studies in the regulation of economic activity.*

The following diagram provides an example of what is meant by the "structure" of the sport industry. Sport and Government The role of government in the sport and recreation industry is similar across all levels of government national, state and municipal. However, there are important difference as well. This is achieved by providing assistance to sporting organisations so that they have increased capacity to: Develop and improve sporting facilities Create opportunities to provide education and training to enable people to become sport coaches and officials, and administrators of sport organisations Provide sport and recreation programs that meet the needs of people. The assistance usually takes the form of funding money but organisations have to meet specific criteria to gain this funding. Examples of criteria include: The organisation provides open access to sport and recreation to all members of the public i. Organisations often need to demonstrate they have a risk management plan. The organisation has a child protection policy Local government The role of national, state and local government also differ in a number of important ways. The majority of outdoor sporting facilities are created by local government by the setting aside and development of land for community use. Local government works with community organisations to manage and maintain these sporting facilities and will inject funds, from time-to-time, to assist improve facilities to increase access of the public to quality sport and recreation facilities and programs. Local government is not really in the business of sporting excellence but will sometimes provide limited financial help to individuals who are selected for important sporting events. National government The role of national government in the sport industry tends to reflect the national desire for success in the international sporting arena. For this reason, the role of national government is to facilitate sporting excellence so that representatives of Australia do well at the Olympic Games, Commonwealth Games, World Championships, World Cups, etc. The national government works with national sport bodies and injects funding to increase their capacity to: More effectively promote and administrate their sport across the nation Identify and nurture people who have a high level of talent through the Australian Institute of Sport and other elite sport pathways Send Australia representative teams to international events overseas and in some cases bring international events to Australia. Create systems for the education, training and accreditation of coaches and sport officials. Not all national sport bodies require or receive funding from the national government. Some professional sports generate sufficient funds from their own operations that they little need for public funding. The Australian Sports Commission ASC is the agency of the national government that deals with the administration of funding to national sport bodies and ensures that government policy with regard to sport is implemented. The objectives of the ASC, as set out in this legislation, are: To provide leadership in the development of sport in Australia. To encourage increased participation and improved performance by Australians in sport. To foster cooperation in sport between Australia and other countries To encourage the private sector to contribute to the funding of sport State Government The role of state governments has some similarity with the national government in encouraging sporting excellence but also has similarity with the role of local government by assisting in the development of facilities and programs for participation in sport at the grass roots level. State governments work largely with state sporting associations and provide funding that assists them to: In the sport industry there are well more than national sporting bodies recognised by government. Separately, it is difficult for any national sporting body to influence governmental policy on sport. However, when sport bodies form an organisation to represent their collective views and interests, governments are bound to take notice. This is the purpose of a Peak Body, an organisation formed to represent the interests of its member organisations and to lobby government on matters relating to policy on sport. Peak bodies also acts as a conduit for information and the cross-pollinisation of ideas between sport bodies. It was established in to advance the interests of the Australian sports community and to give the sport industry a united voice in discussions and negotiations with governments and key stakeholders. In the same way that national sport organisations band together to lobby the national government, there are also state peak

bodies that represent the interests of state sporting bodies in negotiations with state governments. Sports Federation Queensland is an example. Raising funds to send and support a full team more than athletes at the Olympic Games Distributing funding assistance to national sport bodies to prepare athletes for the Olympic Games The role of the ACGA is much the same as the AOC but the end result is the sending and supporting of an Australian team to the Commonwealth Games which occurs every four years. The team could only manage to win one silver and four bronze medals. For a supremely sport loving nation such as Australia, this was deemed a lack of success and there was a great deal of support for the idea of funding by the national government to help Australian individuals and teams to be more competitive in the international sport arena. Furthermore, this opportunity would be given to selected athletes without charge. About 10 years after the inception of the Australian Institute of Sport, state institutes of sport or Academies of Sport were founded with a similar purpose to create pathways for athletes into the highest levels of sport. In Australia the state institutes of sport are:

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