

1: Annual Editions: Mass Media 12/13 by Joan Gorham

Annual Editions: Mass Media 01/02 This annually updated reader is a compilation of selected mass media related articles from magazines, newspapers and journals. Read more Read less.

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2: COM ISSUES IN MASS COMMUNICATION

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But technology is made by people. And it has a tendency to mirror and magnify the issues that affect everyday life. The good, bad, and ugly. What It Means and How to Respond, Klaus Schwab, Foreign Affairs, Of the many diverse and fascinating challenges we face today, the most intense and important is how to understand and shape the new technology revolution, which entails nothing less than a transformation of humankind. We know where you are. The reasons why go far beyond Amazon. Would the price tag be different if you lived in the suburbs? Standard prices and simple discounts are giving way to far more exotic strategies, designed to extract every last dollar from the consumer. Almost anything seems possible. Are we facing a future of stagnant income and worsening inequality? Robots are coming to take your jobs, your homes, and your children. And it has a happy ending. A more valuable approach may be to view machine and human intelligence as complementary, with each bringing its own strengths to the table. Dirk Helbing et al. We must make the right decisions now. However, the recent public mentions of cyber warfare by national leaders suggest that these capabilities are, and will remain, prominent and evolving ways to support intelligence and military operations when needed. The focus now is on resilience, with smarter ways to detect attacks and faster ways to respond to them. When Does Privacy Mean Censorship? Is this new right wise? Is it even possible? But in trying to respond to critical ones, some doctors, dentists, and chiropractors appear to be violating the federal patient privacy law known as HIPAA. In an accident, whose lives should they prioritize? Social Networking and Identity Caution: They are often unspoken and can be dizzying.

3: Annual Editions: Technologies, Social Media, and Society

The Annual Editions assortment is designed to supply useful, low cost entry to quite a lot of current articles from a couple of of probably the most revered magazines, newspapers, and journals revealed as we converse.

Tuesday and Thursday, 2: Additional readings will be available on Course Studio in Files. To examine current issues and developments in mass communication, To recognize the nature of communication media, To develop media literacy skills and learn methods of media analysis, To become critical media consumers and to present critical views about contemporary mass media issues. Assignments and schedules may be changed to meet the needs of the class. Each student is responsible for maintaining communication and staying aware of any changes. Active participation is essential. Each student will be required to discuss readings, submit written materials, and make presentations to the class. Reading should always be completed before class. Part of this course will be conducted on-line. All students have access to campus computers and are responsible for knowing how to use the technology necessary for participating. Assignments must be submit at the designated times according to specific criteria. Students are responsible for backing-up their own work. Students must be able to access email using their Wright State address. We will be using Course Studio for announcements and other on-line communications. When we meet in class, it is essential to come prepared and participate. When we meet on-line, you will be required to participate. Even if you are absent, you are responsible for all material, including additional material introduced in class. If you must miss a class, do not phone your instructor. You are responsible to establish relationships so you can contact other class members not your instructor to find out what you missed. There will always be an opportunity to ask questions. Ask for clarification if you have questions or doubts about what you should be doing or learning in this class. Always make a copy of your work for yourself in your computer or another storage device in case the original is lost or misplaced. Keep all your work on file until the course is satisfactorily completed. Every assignment must be presented with professionalism. Be sure to identify yourself when we are working on-line. Turn off all cell phones in class. Grades are based on criteria specified in each assignment. Deviations from assignment deadlines are not allowed unless permission from the professor is granted. Each assignment will carry a designated value. The general criteria for evaluation include demonstrated knowledge of the issues, critical thinking, and application of critical analysis methods. Professionalism is essential; good writing and speaking demonstrate clear thinking, organized communication, and correct grammar, spelling, and citation style. The course is intended to provide an opportunity to learn by participating in activities such as class meetings, readings, and assignments. There is an underlying assumption that each student that takes the class understands their own responsibility. That is, in order to succeed at accomplishing the course objectives, each student must follow the steps provided in the syllabus and by the instructor. The best results come from getting things done on time, reading before class meetings, and generally approaching the subject with curiosity and motivation to get what you can out of the experience. It is important to recognize each assignment as a small step toward accomplishing a goal. The real measure of your success in the course is determined by the quality of your performance. There is enormous value in questioning yourself about your level of commitment and motivation, and understanding your responsibility for the extent of your accomplishments in the course. Introduction to the class. Discuss readings, and Knowledge Forms. Handouts and criteria discussed. Participation is always required. A class discussion will follow. Each group will complete a Knowledge Form of the assigned readings. Week 4 JULY 5.

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6: McGraw-Hill | The Annual Editions Article Collection

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7: Joan Gorham (Author of Annual Editions)

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