

MEKONG CORPORATION AND THE VIET NAM MOTOR VEHICLE INDUSTRY pdf

1: Vietnamese Automotive Market: Time for Takeoff?

At the time of the Mekong Corporation (Mekong) and the Vietnam Motor Vehicle Industry (A) case, product 9A96H, some analysts felt that the Vietnamese automotive market was about to expand.

Isuzu Motors Vietnam Co. Vietindo Daihatsu Automotive Corporation Hino Motors Vietnam The government is encouraging companies to set up projects related to automotive engines and the medium and heavy commercial vehicle segments through special incentives. The move has resulted in automakers slashing prices to be more competitive. Market Drivers Steady growth in sales of four-wheelers is attributed to rising per capita GDP, new model introductions by joint venture companies, and the development of road infrastructure. Between and , Vietnam witnessed record growth in automotive sales. Automakers are offering incentives to customers to reduce the effects of the consumption tax introduced in January Mekong Auto and Ford have implemented price cuts of 10 to 15 percent and 1 to 11 percent, respectively. Toyota increased its sales by 17 percent in the first ten months of Regulatory changes are likely to drive replacement demand for commercial vehicles, and the lack of efficient mass transportation is set to drive demand for personal transportation. To stimulate the stagnant passenger vehicle segment, companies plan to continue their biggest-ever sales promotion. Market Restraints The factors that are expected to curb demand in the Vietnamese automotive market include poor road infrastructure, poor emission norms, and the high cost of vehicle ownership. However, foreign vehicle makers have reasons to set high prices for their cars. High tariffs on imported parts, high production costs, and the small market size have caused retail prices to increase by nearly to percent. In , the government increased the taxes levied on automobiles. The special consumption tax SCT was hiked from 5 percent to 24 percent in , and it was increased again to 40 percent in late In addition, a value-added tax VAT of 10 percent was levied on the purchase of automobiles in the same year. The tariff on component imports was also raised. All these factors led to price escalation in the Vietnamese automotive market. Auto manufacturers had little choice but to pass the tax hikes on to consumers, as they were already burdened from underutilization and high overhead and production costs. Key Market Trends and Challenges Used Car Market The Vietnamese Government has recently allowed the import of second-hand cars, which is expected to boost the overall market, leading to an increase in the number of car models in the country. This is expected to increase the number of new and used cars in circulation. Hanoi alone has , registered passenger cars and 1. Car Imports The reduction of the special consumption tax on imported passenger cars is expected to aid imports of car into the country. The automakers have lowered their prices considerably to meet the challenge posed by the imported second-hand cars and new models introduced by the Chinese. New Ventures The Vietnamese automotive industry is becoming increasingly attractive to investors. Areas of Concern Car prices in Vietnam are among the highest in Southeast Asia, while per capita income is among the lowest. There are concerns that Vietnam could be a dumping ground for second-hand cars from around the world. Infrastructure remains a major issue that the government needs to resolve, as roads are narrow and there is chronic congestion in big cities during rush hour. With the number of cars on the road expected to increase, this problem may sharpen further. Outlook Government policy is expected to play a crucial role in determining the future of the automotive market. The automotive market is expected to be very competitive, as it is expected to develop in the coming years due to the rapid growth of the Vietnamese economy. However, much will depend on the efforts of both the government and individual vehicle makers. In , the MPV segment witnessed good growth, showing an increase of 17 percent over the previous year, accounting for 39 percent of the market. Thanks to rising incomes and improved living standards, the need for MPVs with advanced features for business and leisure purposes is growing rapidly. Tariffs on imports will be reduced from the current 90 percent to as low as 47 percent, based on engine size. As domestic manufacturers are faced with the need to become more competitive in light of cheaper imports and further liberalization of the market in , prices are expected to decline, benefiting consumers. This is also likely to result in an increase in sales of commercial vehicles, as

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business picks up. This will mean a reduction in tariffs on both components and finished products. Vehicle producers are expected to expand production to meet additional demand. As there is bound to be overcapacity in the industry, a certain degree of market consolidation is expected.

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2: CÔNG TY TNHH TM SẢN NG MÃ S KÃ NG

During the Mekong Corporation (Mekong) and vehicles Vietnam automobile industry (A) case, the product 9A96H, some analysts believe that the Vietnamese car market is going to expand significantly.

In recent 10 years, Vietnamese economy develops fast. Vietnam auto industry starts late and the development base is weak. After the reform in , Vietnam auto industry started. In , Vietnam government introduce foreign funds to develop automobile manufacture and assemble industry. They established automobile assemble enterprises in Vietnam. Meanwhile, Vietnam established domestic auto enterprises. Currently, the production capacity of complete vehicles in Vietnam is estimated to over , per year. Complete report is available at <http://> There are hundreds of auto part manufacture enterprises, most of which are SMEs featured with low production capacity and low technology. Major products are simple parts, e. Generally, auto parts in Vietnam depend on import. In , the import volume of imported complete vehicles in Vietnam was 27,, decrease by The decrease in import was caused by the gloomy national economy as well as the increase in the automobile registration tax and the import tariff. In , the largest import origin of autos in Vietnam was Korea, with the import volume of 11,; The second largest was China, with the import volume of 3, From the data in , Vietnam automobile market grew up over With the economic development, the growth of income per capita and infrastructure construction, Vietnam market demands more for passenger vehicles and commercial vehicles. Vietnam auto manufacture enjoys low labor, land and energy cost but also faces imperfect auto industry chain. Order a copy of this report at <http://> Vietnam government will release a series of supportive polices to promote domestic automobile industry. This research forecasts Vietnam market will be the fastest-growing auto market in the globe by For auto manufacture enterprises, auto parts manufacturers and auto trader and distributors, Vietnam market is growing and attractive. Through this report, the readers can acquire the following information:

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3: Automotive industry in Vietnam - Wikipedia

Mekong Corporation and the Vietnam Motor Vehicle Industry (B) Case Solution, Mekong Corporation and the Vietnam Motor Vehicle Industry (B) Case Analysis, Mekong Corporation and the Vietnam Motor Vehicle Industry (B) Case Study Solution, By , the industry's capacity had increased hugely to nearly ,

It was not till December that his ask for was granted, and he reported to Frankfurt. Jan Grannemann Jan Inman at the time volunteered for just a tour in Vietnam in seventy two. She was among the young USO Women of all ages who voluntarily took on the massive position of bringing "a contact of household" to our men while in the rice Mekong Corporation as well as Vietnam Motor Vehicle Industry B paddies and within the jungle trails. After his honorable discharge Cronauer went to Ohio to be a information reporter and anchorman. Then followed a number of episodes in administration. He made use of his journalistic abilities to publicize the games in regional and countrywide publications. He even attained a nickname which followed him anywhere he went. His double bypass coronary heart surgical procedures in slowed him down merely a bit. At my age, and with constrained education and learning, my alternatives had been minimal. I headed for very long Seashore to influence my mom to signal the papers for me to enter the Air drive when I turned seventeen. Together with selling and exhibiting his prints, he frequently accepts Invites to speak. He addresses civic, educational, and art audiences, and it has an In particular helpful presentation over the Vietnam War which he enjoys to provide to highschool and university audiences. He also includes a traveling show titled, nose to nose: The twenty-year aged soldier promptly grew to become a well known radio persona, offering newscasts and taking part in exactly the same hits stateside listeners listened to on their hometown stations. Roger was born in in Huntington, West Virginia. He commenced his radio broadcast job in as weekend deejay at WWHY while however in high school. From Europe I went again to Washington along with the Pentagon, this time as Director of protection details, a posture by which I needed to approve any push launch by any on the armed forces in Washington, and approve all the armed solutions responses to push inquiries, as well as I had been billed with obligation for all Pentagon press conferences. There are actually health conditions. The responsibility nurse, on the other hand, was in the cardiac device, and she acknowledged the signs. Phil was shocked back to existence five occasions, and a triple bypass saved his life. Physicians explained to him his ailment was as a consequence of Agent Orange, with which he had come into Speak to traveling helicopters in Vietnam. Upon his arrival in Vietnam in February , he was assigned for a captain to AFVN, and the job of running the audience survey fell to him.

4: Mekong Auto - Wikipedia

At the time of the Mekong Society (Mekong) and the Vietnam Motor Vehicle Industry (A) Case Product 9A96H were some analysts that the Vietnamese automobile market has been expanding significantly over.

5: Vietnam automotive industry to grow fastest in ASEAN: Thai industry insider - Tuoi Tre News

In Mekong Corporation (Mekong) and the automotive industry of Vietnam (A) case, the 9A96H product, some analysts estimated that the Vietnamese automobile market was about to expand significantly.

6: Vietnam automobile manufacturers' association

Mekong Corporation and the Vietnam Motor Vehicle Industry B Case Study Help, Case Study Solution & Analysis & Bob began immediately to request a transfer to AFN-Europe, where he hoped to work as a audio engineer.

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7: List of Excavator companies in Vietnam

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9: ABOUT US “ MEKONGPETRO

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