

QUANTITATIVE BUSINESS ANALYSIS:TEXT AND CASES pdf

1: Quantitative Business Analysis: Text and Cases : Samuel E. Bodily :

The book is based on the highly successful introductory MBA courses at Darden and is distinctive from the standard quantitative text in that the motivation and application of all of the techniques is driven by field-based cases from all the functional areas of business.

Creating value and reducing risk Make use of the spreadsheet in Exhibit 2 of the case, which can be found in the MDM library or downloaded by right-clicking this link: Does Bernard have reasonable cutoff levels to trigger action on each of the ideas in question 2? Should Bernard invest in the business? Test your option intuition--What would the addition of more uncertainty wider probability distributions or additional uncertainties do to the values found in questions 1 and 2? Are there other contingent opportunities that would add value to this business? Think of some generic types of ideas that may be relevant here, without valuing them. Assignment for John Carter: The data in Exhibit 1 of the case can be found in the MDM spreadsheet folder or downloaded by right-clicking this link: Is it a good idea to hedge half of the production? How much should John Carter hedge? Now assume that the output quantity is uncertain. Please prepare your analysis showing hedging decisions for correlations of -. Assuming output quantity is uncertain, how much should John Carter hedge? If you choose to run Optquest, for simplicity, run discrete levels stepped tons apart with a large number of trials in the simulations. Please submit your Excel workbook file for John Carter to me by 8 a. Please put in separate worksheets of your workbook a the basic model b statistics of hedged and unhedged simulation runs use "extract data" of Crystal Ball c your recommendations for the questions, given the Optquest or other analysis you did. Name your file CARSurnamGivenm, where Surnam is the first six letters of your surname and Givenm is the first six letters of your given name. Use of external reseach e. Along with videos, this site also contains PDF Acrobat versions of the following cases, which will be provided in hardcopy form: The primary task is to respond to the following questions regarding the B case. In doing so, please prepare an Excel model and in a separate sheet of the same workbook file prepare results from Crystal Ball runs. Which, if any of the available contracts would you be willing to accept? Which is the best contract for you? If you could design your own contract that would reduce your exposure to the greatest extent, what would it be? Make use of the data in Exhibit 1 of the B case which is downloadable from the MDM spreadsheet library in the course folder, or by right clicking this link to Weather. In your preparation, if you need to become more familiar with derivatives in general to get started, think about these questions regarding the A case: What is the diagram of payoffs at the end of the life of the contract presented in Exhibit 1? Why is Enron in this situation? What does Enron stand to gain? What criteria should she use to make her decision?

2: Cases - INFORMS Forum on Education

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UVA-MODY 3. Business people will achieve consistently better outcomes when they explicitly incorporate risk into their decision making.

7: Quantitative Business Analysis:Text and Cases (October 1, edition) | Open Library

This text is appropriate for courses entitled 'Management Science', 'Quantitative Business Analysis', 'Quantitative Methods', 'Quantitative Modeling', or other variations of these.

8: Samuel E. Bodily - Wikipedia

Containing text and cases on managerial uses of quantitative techniques, this text covers decision analysis, probability, and competitive analysis in six chapters followed by four chapters on regressions and forecasting and linear programming and extensions.

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Quantitative business analysis requires the use of simple mathematical calculations to make financial decisions. By having a good understanding of fractions, decimals and percentages, creating and.

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