

## 1: Rand McNally Driving Directions and Maps

*Rand McNally Streetfinder Atlanta (Rand McNally Streetfinder) [Rand McNally and Company] on www.enganchecubano.com \*FREE\* shipping on qualifying offers.*

Early history Title page of the Business Atlas In , William Rand opened a printing shop in Chicago and two years later hired a newly arrived Irish immigrant, Andrew McNally , to work in his shop. The very first Rand McNally map, created using a new cost-saving wax engraving method, appeared in the December edition of its Railroad Guide. Rand McNally became an incorporated business in , with Rand as its president and McNally as vice president. The Business Atlas, containing maps and data pertinent to business planning, was first published in Rand McNally began publishing educational maps in with its first line of maps, globes, and geography textbooks, soon followed by a world atlas. Hammond, who later started his own map company, C. In , the company acquired the line of Photo-Auto Guides from G. Chapin, which provided photographs of routes and intersections with directions. Rand McNally was the first major map publisher to embrace a system of numbered highways. One of its cartographers , John Brink, invented a system that was first published in on a map of Peoria, Illinois. In addition to creating maps with numbered roads, Rand McNally also erected many of the actual roadside highway signs. This system was subsequently adopted by state and federal highway authorities. The oil industry quickly developed an interest in road maps, enticing Americans to explore and consume more gasoline. In , Rand McNally began publishing road maps for the Gulf Oil Company, to be freely distributed at its service stations. The first full-color edition was published in It became fully digitized in Paul Goode , was published in It became a standard text for high school and college geography curricula. In the s it was turned into a chain with 29 locations, but by all had been closed as a cost-saving measure. In , the plant was the first to implement a new Kodak computer-to-plate printing system. In , because the company was not satisfied with the ability of existing map projections to create intuitive depictions of the entire world, they commissioned Dr. Robinson to develop what became known as the Robinson projection , which became very popular and was used extensively for constructing maps of the entire world. The McNally family was the majority owner for nearly years, from until , at which time the family decided to divest its majority stake. However, the company fell behind the technology curve of upstarts such as MapQuest and fell further into debt. The building was sold to Ida Crown Jewish Academy. Rand McNally had been headquartered in Chicago since its inception. By the s, its Chicago area workforce had grown to over 1, employees and larger facilities were needed. Over the ensuing decades, however, printing and distribution operations were relocated, eventually resulting in the underutilization of its aging Skokie building. Maps in were closed in The company was incorporated in with Rand as the first president and McNally vice-president. When Rand retired in , Andrew McNally assumed the role of president until his death in Andrew McNally II took over in Apatoff former head of Allstate marketing [26][27] " Dave Muscatel Dec "Present: Stephen Fletcher Acquisitions Rand McNally has made many acquisitions over the years to consolidate the crowded map publishing industry or to extend its capabilities in new markets. All Champion Map products had disappeared, but in Rand began using the brand on street maps for selected small markets. Was sold off as part of Rand McNally Canada in Bing Crosby used to tell of a fishing spot so secret that Rand would not tell McNally. It tells the story of a man who gets into trouble all over the world and draws maps to, "remember never to go back to that place again.

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*Rand McNally Atlanta Regional Streetfinder [Rand McNally and Company] on [www.enganchecubano.com](http://www.enganchecubano.com) \*FREE\* shipping on qualifying offers. Book by.*

The company is headquartered in the Chicago suburb of Skokie, Illinois, with a distribution center in Richmond, Kentucky. The first Rand McNally map, created using a new cost-saving wax engraving method, appeared in the December edition of its Railroad Guide. Rand McNally became an incorporated business in 1890, with Rand as its president and McNally as vice president. The Business Atlas, containing maps and data pertinent to business planning, was first published in 1892. Rand McNally began publishing educational maps in 1893 with its first line of maps, globes, and geography textbooks, soon followed by a world atlas. Hammond, who later started his own map company, C. In 1900, the company acquired the line of Photo-Auto Guides from G. Chapin, which provided photographs of routes and intersections with directions. Rand McNally was the first major map publisher to embrace a system of numbered highways. One of its cartographers, John Brink, invented a system that was first published in 1905 on a map of Peoria, Illinois. In addition to creating maps with numbered roads, Rand McNally also erected many of the actual roadside highway signs. This system was subsequently adopted by state and federal highway authorities. The oil industry quickly developed an interest in road maps, enticing Americans to explore and consume more gasoline. In 1911, Rand McNally began publishing road maps for the Gulf Oil Company, to be freely distributed at its service stations. The first full-color edition was published in 1912 and in 1925, it became fully digitized. Paul Goode's *Geography*, published in 1925, became a standard text for high school and college geography curricula. In the 1930s it became a chain with 29 locations, but by 1940 all were closed as a cost-saving measure. In 1945, the plant was the first to implement a new Kodak computer-to-plate printing system. In 1950, because the company was not satisfied with the ability of existing map projections to create intuitive depictions of the entire world, they commissioned Dr. Robinson to develop what became known as the Robinson projection, which became very popular and was used extensively for constructing maps of the entire world. The McNally family was the majority owner for nearly 60 years, from until 1980, at which time the family decided to divest its majority stake. However, the company fell behind the technology curve of upstarts such as MapQuest and fell further into debt. The building was sold to Ida Crown Jewish Academy. Rand McNally had been headquartered in Chicago since its inception. By the 1980s, its Chicago area workforce had grown to over 1,000 employees and larger facilities were needed. Over the ensuing decades, however, printing and distribution operations relocated, eventually resulting in the underutilization of the aging Skokie building. Maps in closed in 1990. The company was incorporated in 1991 with Rand as the first president and McNally vice-president. When Rand retired in 1995, Andrew McNally assumed the role of president until his death in 1998. Andrew McNally II took over in 1999. Apatoff former head of Allstate marketing [25] [26] " Dave Muscatel Dec 2000 Present: Stephen Fletcher Acquisitions Rand McNally has made many acquisitions over the years to consolidate the crowded map publishing industry or to extend its capabilities in new markets. All Champion Map products had disappeared, but in 2003 Rand began using the brand on street maps for selected small markets.

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