

1: Books by Rand McNally

*Rand McNally Canada Road Atlas & Vacation Guide [Rand McNally and Company] on www.enganchecubano.com
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Title page of the Business Atlas In , William Rand opened a printing shop in Chicago and two years later hired a newly arrived Irish immigrant, Andrew McNally , to work in his shop. The first Rand McNally map, created using a new cost-saving wax engraving method, appeared in the December edition of its Railroad Guide. Rand McNally became an incorporated business in , with Rand as its president and McNally as vice president. The Business Atlas, containing maps and data pertinent to business planning, was first published in . Rand McNally began publishing educational maps in with its first line of maps, globes, and geography textbooks, soon followed by a world atlas. Hammond, who later started his own map company, C. In , the company acquired the line of Photo-Auto Guides from G. Chapin, which provided photographs of routes and intersections with directions. Rand McNally was the first major map publisher to embrace a system of numbered highways. One of its cartographers , John Brink, invented a system that was first published in on a map of Peoria, Illinois. In addition to creating maps with numbered roads, Rand McNally also erected many of the actual roadside highway signs. This system was subsequently adopted by state and federal highway authorities. The oil industry quickly developed an interest in road maps, enticing Americans to explore and consume more gasoline. In , Rand McNally began publishing road maps for the Gulf Oil Company, to be freely distributed at its service stations. The first full-color edition was published in and in , it became fully digitized. Paul Goode , was published in . It became a standard text for high school and college geography curricula. In the s it became a chain with 29 locations, but by all were closed as a cost-saving measure. In , the plant was the first to implement a new Kodak computer-to-plate printing system. In , because the company was not satisfied with the ability of existing map projections to create intuitive depictions of the entire world, it commissioned Dr. Robinson to develop what became known as the Robinson projection , which became very popular and was used extensively for constructing maps of the entire world. After more than 60 years in suburban Skokie, Ill. The McNally family was the majority owner for nearly years, from until , at which time the family decided to divest its majority stake. However, the company fell behind the technology curve of upstarts such as MapQuest and fell further into debt. The building was sold to Ida Crown Jewish Academy. Rand McNally had been headquartered in Chicago since its inception. By the s, its Chicago area workforce had grown to over 1, employees and larger facilities were needed. Over the ensuing decades, however, printing and distribution operations relocated, eventually resulting in the underutilization of the aging Skokie building. Maps in closed in . The company was incorporated in with Rand as the first president and McNally vice-president. When Rand retired in , Andrew McNally assumed the role of president until his death in . Andrew McNally II took over in . Apatoff former head of Allstate marketing [25] [26] €” Dave Muscatel Acquisitions[edit] Rand McNally has made many acquisitions over the years to consolidate the crowded map publishing industry or to extend its capabilities in new markets. All Champion Map products had disappeared, but in Rand began using the brand on street maps for selected small markets.

2: Rand McNally | Blog

Rand McNally Deluxe Road Atlas and Travel Guide, United States, Canada, Mexico (Rand McNally Deluxe Road Atlas Mid Size) Paperback - October 1,

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3: Rand McNally Company Milestones

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The company is leading the way with products and services for leisure and business travel, commercial trucking, education and reference. They were assimilated into Rand McNally Canada. Also, the company releases Mobile Travel Tools, a full-color, richly rendered maps-and-directions application for wireless phones. Maps, bringing the two leading map publishers together. The same year, randmcnally. Also, Rand McNally acquires the assets of map publisher H. This company will become Rand McNally Canada. Also this year, the Road Atlas is the first Rand McNally product created using an all-digital method. The new technology produces the same high-quality cartography while reducing production costs. All of the Champion Map products disappear but in Rand began to use the brand on the street maps for selected small markets or communities. Maps implements digital mapping to create its products. Maps relocates to Irvine, California. It becomes the standard geography text for high schools and colleges and continues today. State and federal authorities subsequently adopt this system and it is still used today. Maps is founded in Oakland, California. Their distinctive page-and-grid system will help to make Thomas Guides the "bible" for drivers on the West Coast. Chapin of the Photo-Auto Guides, which combine maps and photos with overlaid arrows to indicate correct turns. Andrew McNally becomes President and his family runs the business for the next century. It is still produced today. Rand McNally uses a new wax engraving method, which significantly reduces the cost of printing maps. What began as a small ticket printing company has grown into a diverse industry leader in mapping and navigation. Rand McNally continues to move forward with a spirit of innovation that is all about bringing the best products and services to our customers.

4: Rand McNally Canada | Home

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More on Rand McNally Maps, Atlases & Directions Rand McNally is one of the best known map-making companies in the world, having been in business since the s! Since then, this company has been an industry leader, providing a huge range of maps to eager customers.

7: Rand McNally - Wikipedia

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