

## 1: Juniper Smoke by Sadia Ash

*Juniper Smoke is a smoking hot read with fun twists, dark secrets and edge-of-your-seat drama. Sadia Ash has held jobs in different fields that involved writing.*

When a trusted author friend recommended this book to me, I immediately downloaded it and dove right in. Wait, I thought, this book is how long??! It is the story and sequel of my life. Juniper might be one of the sassiest, wittiest and smartest heroines I have read in a long time. She is simply a breath of fresh air. Where do I even begin. In a sea of billionaire bachelors and dark heroes, he is a standout. I will never forget him. Poor, wealthy, lonely Kyle. Forget everything you know about reading contemporary romance novels because Sadia Ash just threw it all out the window. Her characters are fresh, damaged, strong, lonely and smart. And stop looking up. A Comedy Central reject. The basics are that Juniper yes, named after the tree is a junior curator at a museum in Ann Arbor, Michigan. Kyle Paxton is a wealthy investor who founded a tech start-up company at a very young age. He is sexy and gorgeous and geeky and does not have normal relationships with women. But Juniper is basically a goner from the minute they meet. He held me so close, it vibrated in my body. I felt happiness I had never known before. Then I got sad, for very soon I would never see this hot and mysterious stranger again. So she finds herself unable to connect with men at the ripe old age of Friends, yes, a great job, yes, but this geeky girl runs in the other direction where men are concerned. See, I was raised to hate men. Kyle is as smitten with Juniper as she is with him. But this delicious, slow-burn romance takes its time with the characters and the story and by the time these two get together, I was addicted to their story. Okay, there it was. I was outed in my mind. I want Kyle Paxton. And getting him was as easy as collecting the Pacific Ocean in a teacup. I even liked Kyle, although at many times he came across as cold and calculating. It was part of his charm but he did frustrate me at times. His expression grew distant again. I make my decisions on human capital quickly. When I meet people, I know at once if I want to work with them and if I want to be with them. Every chapter was richly drawn and seemed vital to the story. The connection between Juniper and Kyle was as breathtaking as it was tinged with sadness. I really felt the emotional connection between the characters here and the author made them come alive for me. A lump formed in my throat, for despite the blank way he spoke, I felt the ache in his voice, the loneliness in his words, and the vulnerability in his eyes. The story was creative and unexpected and surprised me at every turn. It is filled with people, places and things that all have meaning. I will read anything that Sadia Ash writes. There is beauty in everything that falls.

### 2: Book Launch Party - Juniper Smoke - Sadia Ash

*Juniper Smoke is the debut novel by Sadia Ash. In it we meet Juniper Mills, a twenty-six-year-old museum curator. She was raised by a mother who was fanatical on getting Juniper to hate men.*

Congratulations, Sadia, on the publication of your first novel. You published a romance novel in called Juniper Smoke, first as an e-book and three months later in paperback. What marketing approaches have you used? The indie author world is becoming more crowded. There was a time you could publish on Kindle and see immediate results—but now with the oversaturation of indie publishing, it is becoming an extremely crowded place. So in order to stand out, especially in the romance genre, you have to be innovative. I have been stumbling around trying. I use various platforms to promote my debut novel, Juniper Smoke. I also placed Facebook paid ads. Has most of your marketing been through social media? I mostly use Facebook for social media marketing and found romance reader groups to promote. There are a lot of romance groups, but there are also a lot of authors. Social media marketing helps to raise brand awareness. You have to stand out. If you have an effective marketing plan—like uniform branding, professional cover, teasers, people register it in their minds and put it on their TBR to be read list. On a side note, I mostly use Facebook. I barely ever use Twitter, Instagram or LinkedIn. I have heard Pinterest is effective for book marketing, too. What were the results of these approaches in terms of actual and potential sales clicks and email inquiries? And what about offering a free ebook via Kindle Select? Well, I did end up getting a couple hundred e-books sold just in the first week of the launch date in July. In three months it got to a couple thousand. There were a lot of Kindle unlimited reads as well. What I was surprised to find out was that my book was not read by my plus friends on Facebook but by people who were specifically interested in the genre I was writing in, namely Romance. So my real world contacts did not matter. You have to market to readers. The thing that works to make a book go viral is word of mouth by readers. You offered free copies of the book. Tell us how that works and how many were requested. I have a street team—a group of Juniper Smoke fans—who spread the word, and they just organically happened. They were strangers to me, bloggers and super readers some of them read a book a day and got the ARC copies Advanced Review Copy mobi file for kindles and wrote a review on Amazon and Goodreads. Getting reviews on Amazon really helps to get your book noticed. The ARC reviews helped. A month before the book came out, I sent out 8 and when they read it —I got a lot more interest from their blogger and reader friends and they ended up turning into plus group. Many of them bought the book as well. The other thing that helped was doing giveaways. You planned a two-day online Book Launch Party. Tell us what that is and how you set it up. Around 20 big authors, including a few that were New York Times Best Sellers, attended for a half hour for a live chat with readers. The author schedule was posted for all to see. The guest authors talked about their books and did giveaways. Throwing a party online to sell books strikes me as sheer genius! Did you invent this? If not, how did you learn about it? I learned about it when I attended different promotional parties online and did giveaways. Then I did my own party. The online book party came from the enthusiasm of the small but passionate Juniper Smoke fan group who invited all their friends to the party. Tell us how the public responded. Readers were very responsive to the party as we made it unique by using bright and iconic graphics. Big readers love getting freebies because they spend so much money on books! They also like interacting with their favorite authors and discovering new ones. Authors get stuck in their own fictional character world and so they like engaging readers. Did you have to pay your guest authors to participate? It is just a world of collaboration. I think it was good for the authors; they all got a boost as parties help them go up in ranking on Amazon. How did you handle the giveaways? So with giveaways we do a Google doc, which makes it easy for people to enter their information and then we can send an ebook or a physical copy to be mailed to their houses. What elements of the party produced the best response? There are some star authors and logically their posts got the most response. But readers really enjoy talking about books and what interests them and it is about engaging them in a fun way that involves them. Currently, I am doing a five day free ebook promotion through Amazon, which is only allowed if you are on KDP. This helps to get the book in as many hands as possible. I made the price as low as Createspace will allow. Do you plan to

expand sales via print media, TV and live book talks, and bookstores? I am slowly getting there. I will be speaking at a few local libraries and talking about the missing voice of women in male dominated media like television and film. I ask if the lack of female stories in Hollywood is driving women to their own corners in writing and reading chick-lit? This is not a new phenomenon. Not welcome in traditional creative spaces, women created their own spaces and industries. My upcoming historical novel about the lack of women artists in museums ties it all together. Using your own work experience is a good way to sell more books at a local level. For bookstores, I think I need to sell a few more paperbacks before I get traction there. That is a plan for next year. What attention-getting approaches do you plan for these more traditional venues? So, I got a book trailer made with a professional digital graphic designer. It was really well done. A company called Cinespots will be marketing my book, as they thought it had potential. My book trailer will be playing in theaters Across America. Here is the teaser and trailer. Link Juniper Smoke is part of a series. Will you again offer free or reduced prices for the next book in the series? Why or why not? Getting your book out there on reduced prices and free is a good way to expand your reading audience. When part 3 and 4 come out I can offer 1 and 2 for free again. That way they can help drive up sales of the other parts. What advice do you have for authors who take on the challenges of doing their own marketing? For some, this is a daunting undertaking. But we all know that learning how to build readership these days is something that authors alone or authors and their publishers do together. If authors are unwilling to take on at least part of this responsibility, their published books are likely to remain in obscurity. We like being in our writing caves. We revel in the writing part but we hate the marketing part because the writing part is challenging enough. And writing is like swimming—the more you do it the better you get. The better your manuscript is, the more likely it is to be picked up by more readers. Unless you are a master writer, which is rare, your first manuscript is not going to be perfect. Especially in the romance genre—because romance readers are voracious readers. There are many writers who write really fast and they get a lot more attention, especially those who turn out a book every 2 or 3 months. I wish I could be that fast. I am more of a plodder, plus I take a lot of time editing and rewriting. Nothing kills a book launch as much as a badly self-made cover.

### 3: Two Crazy Ladies Love Romance: Book Tour w/Giveaway: Juniper Smoke by Sadia Ash

*Sadia Ash Hi Maranda, Yes I am almost done writing book 3. Editing will take a bit of time. In the meantime feel free to join my new readers group: Sadia's Sassy more Hi Maranda.*

Cover art by Fared: At home, she is the sole provider for her special needs twin and comatose mother. Her motherâ€™the best man-hater in the Western Hemisphereâ€™raised Juniper in a grim, solitary existence, instilling in her a deep-rooted hatred of men. Kyle Paxton is a genius micro-camera inventor from San Francisco--who thinks the models of the world are his own petting zoo. He is a clockwork man who schedules his life and relationships with robotic precision. Juniper and Kyle meet when she is dangling forty feet from a museum scaffolding. When he joins the museum board, Juniper falls for him figuratively this time and all her man-hating training goes bust. This novel is full of bendy twists and hairpin turns. Nothing is as it seems and none of the huge cast of characters behave as you would expectâ€™ https: I was so connected to the characters that it was hard to let them go. The chemistry between Kyle and Juniper is swoon worthy. Beautifully written debut book by Sadia Ash - a perfect romance book to remember for a long time. A definite five-star read! As soon as I read the last word, I automatically wanted to read it again. The romance will stir emotions you will feel in your bones. The characters will make you laugh and cry, break your heart and mend it again. Kyle Paxton is the perfect book boyfriend and when he loves Juniper Smoke has intelligent, modern characters--both cosmopolitan and down-to-earth, which makes for universal tension between Juniper and Kyle. Mixing in childhood challenges, high-tech brilliance, luxury, and sexual tension makes for a delicious brew. The tension is taut and ebbs and flows so fast, it will grip you from start to finish. The novel is entertaining and fun, but is a reflection of the real world. A serial volunteer, she has raised funds for many charities that educate and help girls. Currently working on two other novels and a film script, Ash hopes to see the sunlight outside her window one day. Originally from Chicago, she lives in sun-drenched Cali with her husbandâ€™who is her best friendâ€™and two bright kids. I was born in one continent, raised in another oneâ€™and moved to a third one to settle down. From the thousands of people I met and befriended, there was always a common theme: Everyone had a story to tell. Since I was three years old, I have wanted to tell the stories of the fictional people trapped in my head. I love dissecting characters and exploring what lies beneath the razor-thin surface of human behavior. I am humbled when anyoneâ€™a stranger, friend or loved oneâ€™reads what I wrote.

### 4: GIRL WITH PEN: Juniper Smoke by Sadia Ash

*Sadia Ash. 2, likes 3 talking about this. Official Facebook page of Sadia Ash, writer of the novel, Juniper Smoke. For fun and games join Juniper Smoke.*

This is my very first blog. So bear with me. I have always wanted to have my own blog. I have always loved to read. I enjoy getting lost in a good book. I love becoming part of the story and characters. I am hoping to bring my love of books to my readers. I love reading different genres such as paranormal, young adult, romance, romantic suspense, mystery, Christian fiction, some horror, etc. The list goes on. I started reviewing books a couple of years ago and have done reviews for different blogs and even some authors. I really have enjoyed reviewing books and I will continue to do so. If anyone is interested in me reviewing a book for them, please contact me. I still have a lot to learn regarding my own blog so bear with me. I welcome and appreciate all followers. Sadia Ash Release Date: July 16, Find Juniper Smoke on buzzfeed top ten romance novels of ! However, her reality is taking care of her autistic twin and couch potato mother. Her life is work. Until she meets Kyle, while hanging 40 feet from a museum scaffolding. Kyle Paxton is damaged and robotic. He has a mental condition that makes him see the world in numbers and data. He even schedules dating with clockwork precision. Haunted by the ghost of his psychotic girlfriend Chloe, who committed suicide, he tries to avoid relationships. He only has friends with benefits and puts seasonal time limits on them. One girl for two seasons. When he becomes the museum board president, they are forced to work together. Kyle breaks all his friends with benefit rules for Juniper and she falls for him. But when the tragic secrets of his past catch up with them, he loses her. He may be the one, but Juniper always runs away from the people she loves. Over time, several cities and several tries, Kyle and Juniper are tested by family, career and a very powerful arch-nemesis, Denise, as they try to find each other. Can love survive the test of time?

### 5: Review: Juniper Smoke by Sadia Ash – “The Sisterhood of the Traveling Book Boyfriends

*Juniper Smoke: Part I & II - Kindle edition by Sadia Ash. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and highlighting while reading Juniper Smoke: Part I & II.*

This is a must read book! This has become my favorite book. Juniper is a sassy, nerdy curator at the History Museum of Ann Arbor. Her life has been one big sacrifice for others. Kyle Paxton is a handsome, intense and intimidating inventor of micro-cameras from San Francisco. To check the dark memories of his ex-girlfriend who still haunts him, he schedules dating and work with robotic precision. Not looking for love, he only hooks up with Amazonian models. When he joins the museum board, Juniper falls for him. But can they overcome their differences and stop a hateful and vindictive person from tearing them apart? Juniper Smoke is a smoking hot read with fun twists, dark secrets and edge-of-your-seat drama. Nothing is as it seems and no one behaves as you would expect. Do I judge a book by the cover? There I said it. The cover is what draws you in, then a blurb if you read them and then the dedication then the meat of the book, etc. This cover is absolutely gorgeous. I legit stared for a long time, just absorbing it. What an oddly, beautiful name right? Let me tell you, that it fit the character, like. My inner nerd connected with Juniper very, very quickly. I may not frequent museums or fully enjoy the arts or history, but I LOVE mythology, the stories, the names and the culture around it all. You can feel her dedication from the start, her love for everything surrounding museum culture and upholding the integrity of not only her work but herself. Not only does she show dedication in her work, you can feel that in her family life as well, especially her brother, Cypress. My brother and I are very close and it warmed my heart to see that Juniper was so close to her brother and took care of him. You see how calculating and controlled his personality is. Insta-love on my part? His mysterious aura had my curiosity flipping those pages, NOT fast enough. I mean she says kimchi in this book in the funniest context! Kimchi is a food staple in Korea and I love that she references that. So, Sadia basically had me at kimchi. The plot and storyline, while familiar was very different in feel as well. She has held jobs that always involved writing and never math in some way. She is currently working on two other novels and a film script. She lives in sun-drenched Cali with her husband – “who is her best friend” and two bright kids.

### 6: Sadia Ash (Author of Juniper Smoke)

*I'm also glad that Juniper Smoke wasn't focused on sexual need but on internal and familial struggles. This was a fabulous debut novel for Sadia Ash. I'm looking forward to part 3 of Juniper and Kyle's story and more from her in the future.*

### 7: 'Juniper Smoke' by Sadia Ash is Released Page 2

*SADIA: Yes, Juniper Smoke, part 1 & 2 are published together, which is why it's such a big book. Getting your book out there on reduced prices and free is a good way to expand your reading audience.*

### 8: Juniper Smoke: Part I & II eBook: Sadia Ash: [www.enganchecubano.com](http://www.enganchecubano.com): Kindle Store

*Juniper Smoke has intelligent, modern characters--both cosmopolitan and down-to-earth, which makes for universal tension between Juniper and Kyle. Mixing in childhood challenges, high-tech brilliance, luxury, and sexual tension makes for a delicious brew.*

### 9: Juniper Smoke: Part I & II – The Romance Junkie

*Movie News for Juniper Smoke by Sadia Ash. January 26, Julie Movie News 0 Movie Announcement. Hollywood, CA - January 26, Juniper Smoke, a fresh new series about a nerdy curator, will now be optioned as a major film by*

## SADIA ASH JUNIPER SMOKE pdf

*Cinespots, Clover Entertainment Inc. and two other production companies (TBA).*

*Practical digital design using ics Mechanical engineering project hydrogen water powered vehicle Management of Convergence Networks and Services Swami Vivedananda Pacific air combat WW II Small and Large Intestine Advanced construction technology in civil engineering Conrad and the Millennium Formulating an urban passenger transport policy Tyrannosaurus Rex with Diorama Massachusetts Curiosities, 2nd Turn South at Roswell Asher encyclopedia of language and linguistics International Law and Policy of Sustainable Development Remaining pieces of the Kermit program Chapter 3: The Housing Bubble (Great Call #6). Dating the Greek Gods Android nougat user guide Art and scenery in Europe, with other papers The Cliffe Hill mineral railway Sir William Blackstone and the Common Law The unknown girding of God An Independent Opinion 178 Certified ethical hacker study guide v9 filetype Cassells beyond the dictionary in Spanish The 1990s Multicultural Road Movie Economic development and democracy reconsidered Conclusions consequences for democratic accountability. Shocks and changes Hcb-Beginning Algebra for Los Angeles Harbor College, Handbook Dark fire Elizabeth Lowell The house prospers The warrant for believing or trusting in Christ 8. The Sudden Destruction of Bright Hopes Religious organizations and democratization: case studies from contemporary Asia Through Grandpas Eyes Gods country tune : take this marriage and fix it! Linda S. Mintle Literature Criticism from 1400 to 1800 Introduction to history of architecture Promoting standards and communicating expectations*