SOCIAL RESPONSIBILITY AS PART OF A VALUE-BASED CULTURE pdf

1: What is Social Responsibility?

Sep 12, Â· Is there a unique approach to corporate social responsibility that differs from one country to the next? In what ways does the social purpose of a business reflect the values and culture of the.

The role of managers in establishing a culture of corporate social responsibility In Corporate Social Strategy: So how can your front line managers help establish a culture of corporate social responsibility in your organization? Here are some examples of everyday management activities that increase support for corporate social responsibility: Then make that link explicit when documenting goals. Suppose the organization has a goal to reduce operating expenses. And by making that link explicit, you embed CSR goals in employee goals. Regularly communicate about organizational CSR goals and activities Managers should take the opportunity to talk to their employees about CSR goals and activities during staff meetings, one on one meetings, through emails, etc. Managers should communicate the status of CSR goals and initiatives taking place in other parts of the organization. By making CSR a part of regular conversations and communications about expectations, performance, progress and development, managers help build mind-share for CSR. Support grass roots CSR leadership I knew a manager who allowed employees to spend working hours planning or participating in corporate social and team building activities, but expected them to participate in CSR activities on their own time. You can imagine the kind of message that sent. If you want to encourage a culture of social responsibility, your managers need to support employee participation in the activities and even allow employees to play grass roots leadership roles during working hours, without penalizing them. Know your CSR program processes and rules While your organization may have great programs in place, like gift matching for universities, charities and non-profits, recycling, volunteering, etc. What forms or permissions do they need? Recognize and reward CSR contributions Your managers can and should make a conscious effort to recognize, and as appropriate, reward employee contributions to corporate social responsibility. Recognition from managers always serves to encourage desired behaviors and actions and further engage employees. Act as role models Finally, and perhaps most importantly, managers need to set an example and act as role models for their employees. They can do this by simply making their own contributions visible to their employees. But they can also do things like: As such, their influence is significant. So getting them to play a role in your corporate social responsibility efforts is critical.

2: The First Edition of Hatfield's Corporate Social Responsibility Report - Hatfield Consultants

Making corporate social responsibility a part of your company culture may reap benefits for your community and your business. February 24, I am a huge advocate of corporate social responsibility (CSR).

Become a Matching Gift Expert! What more could an organization want? Truthfully, matching gifts are a bit more complicated than that. However, the opportunity to receive twice as many donations still hangs in the air for organizations looking to benefit from corporate social responsibility programs. There are also pay-per-hour grants that many corporations offer that pay a certain amount per hour volunteered. This kind of socially responsible program is a win-win for every party involved. Volunteer grant programs are a crucial component of CSR that bring in more revenue and volunteer time for nonprofits. Forging Corporate Partnerships Yet another positive impact corporate social responsibility has on nonprofit organizations is the possibility of corporate partnerships. These partnerships are vital to the work a corporation can do in the local community and important to a nonprofit that may not have the resources for major marketing campaigns. For a nonprofit organization, a partnership with a local or national corporation puts its name on tons of marketing materials that otherwise could not have been afforded on tight budgets. CSR brings nonprofits and companies together, creating strong partnerships between the two. Varied Sources of Revenue Nonprofits cannot solely rely on individual donations for support. In fact, companies with strong corporate social responsibility programs are looking for nonprofits to be the recipient of grants, matching gift programs, and volunteer grant programs. Corporate social responsibility programs can be another source of revenue for nonprofits. Positive Workplace Environment When corporations exhibit philanthropic behavior, they are more likely to provide employees with a positive workplace. Consequently, employees feel engaged and productive when they walk into work each day. Instilling a strong culture of corporate social responsibility within every employee from the top down will help to create a positive and productive environment where employees can thrive. Corporations that care about the lives of people outside the walls of their businesses are more likely to create a positive environment. Business environments are more enjoyable when companies engage in corporate social responsibility. Increase in Creativity Employees who know that their employer is committed to bettering the local and global communities feel a stronger connection to the company. Because of this close relationship that employees share with their company, workers feel more inclined to be productive and creative. Employers have identified creativity as one of the most important leadership qualities that an employee can possess. Creative employees enjoy working for companies that they can believe in and stand behind. By incorporating comprehensive philanthropic programs, companies can help employees become more productive and creative. Companies that maximize their social responsibility potential foster innovative and creative employees. When employees contribute their time and money to worthy causes, they develop professionally and personally. By helping those in need and volunteering as teams, employees learn to work better together on important projects. Employees also experience a sense of pride when they know that they work for a company that cares about the community and encourages them to be passionate about worthy causes. Employees are able to professionally and personally develop as a result of corporate social responsibility. Promotes Individual Philanthropy When employees notice that the company they work for is involved in charitable endeavors, they play follow the leader and begin to engage in their own philanthropic activities. If a company encourages group volunteerism and matches donations to nonprofits with a matching gift program, an employee is more likely to take advantage of those programs and become more individually philanthropically minded. Employees become more philanthropically aware when they work for companies that are socially responsible. If your company is looking to boost its environmental sustainability initiatives, the people at Anthesis are the perfect fit. Realized Worth Realized Worth works side-by-side with companies that want to implement great corporate giving and volunteer programs. Realized Worth has been working since to help companies across the globe develop their corporate social responsibility through comprehensive giving programs. Realized Worth helps with program design and implementation, as well as policy development, toolkit design, research, and more! Cause Consulting Cause Consulting is a strategy and communications firms that helps companies

grow their business and impact society. They have worked with local, national, and even global businesses, strengthening reputations and building brands along the way. It can be tempting to support a wide variety of nonprofits, but it is more powerful to pick a few core focus areas in which to make a significant impact. Ask them what they want the company to take on to give back to the community. The business case for engaging in corporate social responsibility is clear and unmistakable. Do you know what percentage of companies offer matching gift programs? If not, head on over to our article about corporate philanthropy statistics to learn the answers to these questions and find more info about corporate philanthropy! Companies like Apple, Expedia, Google, and Pepsi all have reputations as leaders in the corporate philanthropy world. Learn what makes them such pioneers! Check out the leaders in corporate philanthropy Guide to Corporate Philanthropy There are so many different types of corporate philanthropy out there. Various programs and initiatives ensure that companies donate to nonprofits. If you want to learn more about the different types of corporate philanthropy programs that your nonprofit could benefit from, head over to our corporate philanthropy guide!

3: Social Responsibility and Ethics | Who Is Responsible And Why? | Pachamama Alliance

Social responsibility and business ethics are often regarding as the same concepts. However, the social responsibility movement is but one aspect of the overall discipline of business ethics.

Support Us Social Responsibility and Ethics Social responsibility is an ethical theory, in which individuals are accountable for fulfilling their civic duty; the actions of an individual must benefit the whole of society. In this way, there must be a balance between economic growth and the welfare of society and the environment. If this equilibrium is maintained, then social responsibility is accomplished. What it Means to be Socially Responsible and Ethical? The theory of social responsibility is built on a system of ethics, in which decisions and actions must be ethically validated before proceeding. If the action or decision causes harm to society or the environment then it would be considered to be socially irresponsible. Moral values that are inherent in society create a distinction between right and wrong. Every individual has a responsibility to act in manner that is beneficial to society and not solely to the individual. The theory of social responsibility and ethics applies in both individual and group capacities. In the larger, group capacity, a code of social responsibility and ethics is applied within said group as well as during interactions with another group or an individual. Businesses have developed a system of social responsibility that is tailored to their company environment. Maintaining social responsibility within a company ensures the integrity of society and the environment are protected. This frequently manifests itself in companies that attempt to cheat environmental regulations. When this happens, government interference is necessary. Unfortunately, social responsibility and ethics are often not practiced by American companies outside of U. Our partnership between the indigenous Ecuadorian tribe, the Achuar , began when they recognized the imminent threat of oil drilling in their home. This tribe, hidden deep in the Amazon forest, has inhabited this area for thousands of years and is at risk of total destruction. The goal of The Pachamama Alliance is to restore a sense of active decision making to the people and companies of the modern world. Currently, the Achuar and their home are in danger because of our addiction to crude oil. This addiction is the result of a faulty system of belifs that disregards the environment, its inhabitants, and the consequences of our actions. A change in this universal mentality is imperative if the Achuar are to survive this threat; in order to do so pandemic social responsibility is essential. More on Social Justice.

When social responsibility is recognized as part of a company's business model, it can attract positive publicity, help attract and retain top talent, and improve relationships with customers and.

In the 21st century, ethics is neither a luxury nor an option. There is a growing impatience within society with selfish and irresponsible actions that impoverish some, while enriching the crafty. Hewlett Packard demonstrated its commitment to ethical integrity under the leadership of Carly Fiorina. Reynolds Tobacco Company was caught covering up knowledge about the addictiveness of nicotine. In addition to social responsibility, there are other compelling motivations for 21st century organizations to make ethical values a priority. With the nation in a recession at the time, the catchy slogan helped Clinton connect with Americans on a critical issue. It seems almost too basic to merit mention, but irresponsible behavior is so common that the obvious must be stated. Fueled by selfish ambition, greed can cause leaders to lose perspective and rationalize unethical behaviors. The bad news for offenders is that society is more alert than ever before to ethical recklessness that benefits some, while injuring others. Kilcullen and Kooistra exposed the sins of the R. Sources on the changing role of business ethics and corporate social responsibility. An internal memo distributed throughout the R. Ethics as a Priority More than simply a legal or moral responsibility, ethics need to become an organizational priority. Leaders must also keep a constant eye on the mission, vision, values, culture, strategy and goals of their own organizations. However, to succeed in the 21st century, organizations will have to figure out how to make ethics a priority. Priorities are those few things that are deemed most important. Many things are important, some more and some less important, but only a few things are most important. Ethical values need to achieve recognition as among the elite, most important success factors in modern organizations. As an organizational priority, ethics will not only affect decision-making but also, and ultimately, institutional culture. To achieve this ideal, there must be an alignment process that integrates business ethics with mission, vision, values, strategies and goals. Ethical values are essentially social in nature, therefore, this alignment process will be concerned with relationships and defining relational expectations. The goal of an ethical organizational culture is the greater good of all. Internal relationships between leaders and followers, as well as external relationships with clients, customers, vendors and the community are all prized. As a result, people are treated well consistently and an ethical culture emerges. A great opportunity awaits organizations alert to the potential of ethical values in shaping the future. One illustration of this kind of possibility thinking is found in a challenge put to the International Olympic Committee. The challenge originates from a growing disillusionment with the Olympic Games, which has become characterized by the worst features of the competitive culture: Almost simultaneously on another front, disenchantment with the social and ethical consequences of globalization is occurring. When this occurs, communities benefit from the positive influences employees take from their workplace back to families, friends and associates. Values-Based Culture In the 21st century, ethics is neither a luxury nor an option. More than competence, experience, intelligence and drive, people at all levels of an organization need ethical values. Kidder is the founder and president of the Institute for Global Ethics, an organization whose research has identified four key factors in creating a values-based culture. Shared core values According to Kidder , there are five core values found in some form in every culture worldwide. They are honesty, respect, responsibility, fairness and compassion. A values-based culture will make these core values the driving force in decision-making. Common language Employees need a language of ethics that allows them to communicate readily and comfortably about issues that are typically sensitive and difficult to discuss. Effective ethics training programs provide the common language needed. Commitment at the top Ethics training is meaningless without top-level executives who walk the talk. When leaders consistently reward those who choose to do what is right, it helps to create an ethical culture more than anything else could. Together, they constitute how people relate to one another in the home, the workplace and every part of society. Conclusion Many organizations are aware of the critical need for ethics in their cultural fabric. However, there is still a great deal of room for improvement. First, organizations must see ethics as a social responsibility to which they are obligated. No matter how

cleverly done, hurting others for personal gain is unacceptable. Next, ethics will only find its proper place in organizations that make it a priority by creating relational expectations that work for the good of everyone. Finally, the best organizations will seize the opportunity to shape the future by influencing culture through the institutionalization of ethical values. By creating a values-based culture within the organization, society can be improved by positive influences that perpetuate outside the organization. He is also a retired senior pastor who is engaged in leadership coaching while pursuing a doctorate in strategic leadership at Regent University. In Wikipedia, The Free Encyclopedia. Retrieved July 20, , from http: Ethics is not optional. Retrieved July 18, from http: At least do no harm: Reference Services Review, 27 2 , Ethics, the Olympics and the search for global values. Journal of Business Ethics, 35 2 ,

5: Why is social responsibility important to a business? | Investopedia

The individual social responsibility also could be expressed in making donations for significant for the society causes - social, cultural or ecological. There are many ways of donating, as for example donating of goods or donating money through a bank account or online".

Tweet We make a living by what we get, but we make a life by what we give. Being Socially Responsible means that people and organisations must behave ethically and with sensitivity toward social, cultural, economic and environmental issues. Striving for social responsibility helps individuals, organisations and governments have a positive impact on development, business and society with a positive contribution to bottom-line results. ISR expands on this by promoting a proactive stance tow ards positively influencing and affecting the people and environments outside your immediate circle. ISR is at the roots of CSR, because a corporate comprises of individuals and hence determines the social responsibility culture it creates. Individuals are becoming more socially responsible and, in response to this Corporations and Companies need to become more socially responsible to meet consumer demand. Environmentally harmful production, child labor, dangerous working environments and other inhumane conditions are examples of issues being brought into the open. All companies and organisations aiming at long-term profitability and credibility are starting to realise that they must act in accordance with norms of right and wrong. Under community we understand the village, the small town or the residential complex in the big city, where lives every one of us. Each community lives its own life that undergoes a process of development all the time. And everyone of us could take part in that development in different ways, for example by taking part in cleaning of the street on which he lives, by taking part in organization of an event, connected with the history of the town or the village or by rendering social services to children without parents or elderly people. The individual social responsibility also could be expressed in making donations for significant for the society causes â€" social, cultural or ecological. Only through a commitment to embrace and embed social responsibility into your personal value and belief system can you truly become socially responsible in all you do. At the top end of the spectrum, 8 percent of U. On the other hand the trends show that the biggest growth for big charitable organisations in the world is coming through individuals and not through Corporations and Governments [8]. Add to this the campaigner, volunteer and activist in you that picks-up and supports issues affecting society. The other day, I asked a friend if he could teach my son guitar. We determined a tuition cost but instead of me paying him, he asked me if I could pay the charity of his choice. If you have the choice of two products and one product supports a good cause or was produced in a more ethical way, then purchase that product. You may only be one person but if everyone did their part, we could change the world! It involves an idea that it is better to be proactive toward a problem rather than reactive to a problem. Social responsibility means eliminating corrupt, irresponsible or unethical behavior that might bring harm to the community, its people, or the environment before the behavior happens. I want to be thoroughly used up when I die, for the harder I work the more I live. One is not just a man. We are all dependent on one another, every soul of us on earth. A thousand fibers connect us with our fellow men.

6: Corporate Social Responsibility: 12 Undeniable Benefits

Employees are some of the most valuable assets a company can have and one of the most telling signs of a company's health is its employee retention rate. A low turnover ratio is a sign that the.

7: Business Ethics and Social Responsibility

Foster a Culture of Corporate Social Responsibility Creating a culture of change and responsibility starts with HR. Getting the younger employees, who are already environmentally conscious, excited about fresh Corporate Social Responsibility initiatives is a great way to begin.

8: Corporate Governance and Corporate Social Responsibility - Oxford Handbooks

Social responsibility is an ethical theory, in which individuals are accountable for fulfilling their civic duty; the actions of an individual must benefit the whole of society. In this way, there must be a balance between economic growth and the welfare of society and the environment.

Protocols for all Objects Introduction to machine learning nils nilsson Ch. 17: Final search Us air force survival handbook System Guide (Amazing Engine Rule Booklet, Am1/2700) Samuel Hooper Lane, Alias Samuel Foot. Geschichte der Botanik Introduction to modernity lefebvre French horn sheet musc Hanging an innocent Cbse maths lab manual class 9 Magnetic Resonance in Medicine Secret places of the Burren Borders of nightmare Velo cycling sweater Steelheading for the Simple-Minded It Never Hurts To Try LIFE TIMES OF LTL TURTL Samsung tm-t810 manual Professional c 3rd edition The Theology of the Cross in Historical Perspective (Distinguished Dissertations in Christian Theology) Englands darling Prehispanic settlement patterns in Tlacolula, Etla, and Ocotlan, the Valley of Oaxaca, Mexico Architects Essentials of Cost Management (The Architects Essentials of Professional Practice) Neural Models of Plasticity Science and fruit growing Christmas In Whitehorn (Montana Mavericks (Silhouette Special Edition, No. 1435) Anaesthetic procedures Pip Millard Nine Easy Steps To Complete Health Well Being Sergei M. Eisensteins Potemkin Follow-the-line Quilting Designs The British recluse Japanese submarine force and World War II Chenming hu book solution manual Case Studies in Preparation for the California Reading Competency Test Hg wells the world set Newman the theologian Play like Im sheriff. Criteria for evaluating educational practices. Evidence-based criteria by area My Screwdriver (My First Tool Books)