

1: The Entman-Rojecki Index of Race and the Media

The Black Image in the White Mind offers the most comprehensive look at the intricate racial patterns in the mass media and how they shape the ambivalent attitudes of Whites toward Blacks.

Media and Race in America, Robert M. Entman and Andrew Rojecki present some of the statistical evidence of how the mass media treat racial differences. You may also visit their companion website at www.laneaward.com. Lane Award for best book in political psychology. In the top movies of Black female movie characters shown using vulgar profanity: White female movie characters shown using vulgar profanity: Black female movie characters shown being physically violent: White female movie characters shown being physically violent: Black female movie characters shown being restrained: White female movie characters shown being restrained: Television ads now show many Blacks and eschew stereotypes. However, hidden patterns of differentiation and distance emerge on close analysis. Not surprisingly, for instance, Blacks do not touch Whites in the ads, but unlike Whites they rarely even touch each other, conveying a subtle message of Black skin as taboo. A hierarchy of racial preference is embedded within the casting of commercials. Consider these figures from a large prime time sample: Of the commercials for autos or trucks that showed only one race, the percentage all-White: Of the 74 commercials for perfumes that showed only one race, the percentage all-White: Of the 47 commercials for jewelry or cosmetics that showed only one race, the percentage all-White: Network news tends to "ghettoize" Blacks. Increasingly, African Americans appear mostly in crime, sports and entertainment stories. Rarely are Blacks shown making an important contribution to the serious business of the nation. Sampling network news shows: Number of soundbites on foreign affairs uttered by Whites: Number of soundbites on economics uttered by Whites: Number of soundbites on electoral politics uttered by Whites: Number of soundbites on sports and entertainment uttered by Whites: Number of soundbites on crime uttered by Whites: Black defendants are simply treated differently on local TV news from their White counterparts: Times more likely that a mug shot of the accused will appear in a local TV news report when the defendant is Black rather than White: Times more likely that the accused will be shown physically restrained in a local TV news report when the defendant is Black rather than White: Times less likely that the name of the accused will be shown on screen in a local TV news report when the defendant is Black rather than White: Some statistics from Black adults stating that Jesse Jackson represents Black people "very well": Black adults stating that Louis Farrakhan represents Black people "very well": Black adults stating they had "never heard of" Jesse Jackson: Black adults stating they had "never heard of" Louis Farrakhan: The media sowed discord during the affirmative action debate of the 80s despite the considerable common ground between Blacks and Whites. Reporters often predicted affirmative action would be one of the key issues in the election because of the "rage" among Whites. Percentage of survey respondents naming affirmative action as their top priority in voting against a presidential candidate, Percentage of White men "angry" or not surveyed who favored affirmative action programs as is or with reforms: Percentage of White women surveyed who favored affirmative action programs as is or with reforms: Percentage of White "persons on the street" supporting affirmative action in a sample of network news: Entman and Andrew Rojecki. This text appears on the University of Chicago Press website by permission of the authors. This text may be used and shared in accordance with the fair-use provisions of U.S. Copyright Law. Entman and Andrew Rojecki and the University of Chicago Press are notified and no fee is charged for access. Archiving, redistribution, or republication of this text on other terms, in any medium, requires the consent of Robert M.

2: The Black Image in the White Mind: Media and Race in America, Entman, Rojecki

Drawing from close and creative analysis of television news reports, sitcoms, commercials, feature films, and from candid interviews with white Americans, The Black Image in the White Mind offers a comprehensive look at the intricate patterns of racial depiction in the mass media, revealing how those patterns shape and reflect the ambivalent attitudes of Whites toward Blacks.

The White Image in the Black Mind: African American Ideas about White People, Oxford University Press, Important 19th-century black thinker James W. Pennington once described the dialectical struggle between master and slave as "a war of minds. In her highly readable analysis of this offensive, Bay insightfully maps the various, complicated, and at times ironic and paradoxical ways in which ordinary as well as elite blacks thought about whites. Speaking with moral authority and the insight of [End Page] experience, ordinary and often unlettered blacks forged compelling critiques of the racist foundations of white power and privilege. Educated blacks, however, used a rhetorical admixture of 19th-century environmentalism joined with racial determinism and early 20th-century cultural relativism joined with liberal environmentalism--all reigning intellectual discourses of the time--in their compelling critiques. Throughout, Bay cogently argues that together the imperatives of the long-term black freedom struggle in concert with the exigencies of the particular historical moment i. This is a most significant work in both African-American and American intellectual history. As historians have given exclusive attention to white attitudes toward blacks, they have neglected the critical historical issue of black attitudes toward whites. Similarly, while historians have given considerable attention to elite black discourses, there is scant historical work for this period on what cultural historian Lawrence W. This study offers path-breaking and thoughtful discussions of vernacular as well as elite black interrogations of whiteness. As a result, this work provides a much-needed, refreshing, and illuminating black narrative on whites and racism to the historical literature on American racial thought. What emerges is a well-conceived three-part argument. These thinkers concluded that in crucial ways blacks were superior to whites, notably morally and spiritually. Next, "The Racial Thought of the Slaves" offers a highly original and probing portrait of slave and ex-slave ideas about race. Several features of this section stand out. In an especially illuminating discussion, Bay observes that whereas elite black thinkers "often attributed the status and wealth of white people to the rapacious, acquisitive character of the Anglo-Saxon race, unlettered African-Americans confronted the power and privilege of the white world as a mysterious and troubling phenomenon" Equally revealing is the ubiquity of the animal husbandry trope--the dehumanizing equation of blacks with work animals--as a vernacular representation of the master-slave relationship in particular and of white-black race relations in general. As blacks represented whites during slavery as seeing You are not currently authenticated. View freely available titles:

3: UPNE - The Black Image in the White Mind: George M. Fredrickson

The Black Image in the White Mind has 34 ratings and 0 reviews. A study of issues of race in 19th century America.

4: The Black Image in the White Mind: Media and Race in America by Robert M. Entman

George Fredrickson's book, "The Black Image in the White Mind," is an intellectual history dealing with the rise of formalized racial ideologies in nineteenth century America.

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The Black Image in the White Mind received the Anisfield-Wolf Award. A graduate of Harvard University (A.B. , Ph.D.), Fredrickson served in he U.S. Navy from to and taught at Northwestern University from to ; he was William Smith Mason Professor after

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6: Summary/Reviews: The black image in the white mind :

The Black Image in the White Mind offers the most comprehensive look at the intricate racial patterns in the mass media and how they shape the ambivalent attitudes of Whites toward Blacks. Using the media, and especial Living in a segregated society, white Americans learn about African Americans not through personal relationships but through.

7: The Black Image in the White Mind; Media and Race in www.enganchecubano.com - Google Drive

*The white image in the black mind: African-American ideas about white people, User Review - Not Available - Book Verdict. With a title that makes an unveiled reference to George Fredrickson's classic *The Black Image in the White Mind* (), this study takes a long-overdue look at the other side of the coin.*

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