

1: The Dip Summary - Seth Godin book review & quotes | Download PDF

*A short read, but a very powerful read. Anything by Seth Godin has always turned out to be a treasure and in some aspect a life changer for me. I recently read another of his books *The Dip* which really gave a me a lot to think about.*

The challenge that so many face is deciphering when you need to push through the hard times, and when you need to quite and move on. About the Author Seth Godin is an American author, he has written 18 books that have been international bestsellers. Some of his key topics are marketing, quitting and leadership. Seth has moved onto building online courses such as altMBA. Godin has also become well practiced at speaking, head has spoken twice at TED conferences and has spoken inform of companies such as Disney, Google and Amazon. Godin explains that although quitting is often associated with negativity, quitting can actually be strategic, it can be an impactful way to navigate your career and your life. But, quitting can be the wrong thing to do in many cases, the trick is knowing when to do what. And Godin will help teach us how to tell the difference. Are you the best? In society, we celebrate only the superstars. The ones that are recognised are always number one, the number one song, movie, organisation or employee. When you are applying for a job, Godin explains that all interviewers are going to want to know whether or not you are the best choice. And to be the best choice, means you need to be the best choice for this particular situation, for this job, for this role, for this company, right now. Quitting is not an option as far as they are concerned. However, Godin explores the idea that if success is simply earned by not quitting and essentially working really, really hard, then why is it that there are successful people and organisations out there not putting in nearly as much time or effort than you are? In order to truly understand this, Godin explains that you need to understand strategic quieting and how it is the key to many successes. As hard as it may be to believe, Godin points out that you might just need to be quitting a lot more than you currently are. And most people do just that. The first few days are always interesting, new and exciting. But then, Godin explains that you reach the Dip. It may feel like a really long slog. In French, this means dead-end. Something with no future outlook, something that you continue to show up for day after day while no progress is ever really made. Having the ability to push through the tough times, when quitting seems like the easier option. The vast majority are scared of quitting. Godin explains that more often than not, people are happier to accept mediocrity than to quit. Run out of money and quit. Get scared and quit. Lose interest or enthusiasm or settle for being mediocre and quit. You focus on the short term instead of the long and quit when the short term gets too hard. People with the ability to push through the Dip, and come out the other side unscathed, are the best in the world, and share this with the minority. Godin describes strategic quitting as a conscious decision made by you. You have assessed your situation and your available options and made the decision that quitting is your best move here. For example, staying in a dead-end job will bring you no further opportunities, whereas quitting, will open you up to find a new venture, therefore quitting is the smartest choice. Godin describes failure as the last point, the very end of your dream. Are you making measurable progress? You can be moving forward, falling behind or completely stationary. There are no other options. Decide before the race the conditions that will cause you to stop and drop out. The key is knowing when to do each. Success happens IN the dip. Quitting can be strategic and actually work in your favour. The vast majority, are scared of quitting. Quitting and failure are not the same. The best outcomes occur when you have decided in advance to quit. His book has two key themes: Chris discusses different lessons on the road to beginning your own startup. A scientific methodology specifically for running startups and launching new products. A book I personally learnt a lot from. These three have all been a big part of Google Ventures. Guidelines is my eBook that summarises the main lessons from 33 of the best-selling self-help books in one place. It is the ultimate book summary; Available as a page ebook and minute audio book. Guidelines lists 31 rules or guidelines that you should follow to improve your productivity, become a better leader, do better in business, improve your health, succeed in life and become a happier person. Action Steps Assess your current situation, are you moving forward, falling behind or currently stationary. If you are moving forward, then great. For more by Seth Godin, check out his blog! This summary is not intended as a replacement for the original book and all quotes are credited to the above mentioned author and publisher.

2: Seth Godin's Book "The Dip | The Simple Viking

This is a book summary of The Dip by Seth Godin. The Dip summary on this page reviews key takeaways and lessons from the book.

This book gave better rationale about Quitting. Winners quit all the time. They just quit the right stuff at the right time. If you love reading, like I do, you may get to finish this book in 1 to 2 hours. Back in , when I was in the midst of so much life struggles and crisis, this book, among all the rest, was one that guided me in my decision making process. That we should never quit for quitters never win. The truth, however, is that strategic quitting is the secret to success. Seth Godin have illustrated, in his book The Dip, the following: When you find one, you need to get off it, fast. Because a dead end keeps you from doing something else. Something that can make you successful. If you find yourself into these last two curves Cul-de-Sac and Cliff , you need to quit. Not soon, but now. The biggest obstacle to success is our inability to quit these curves soon enough. The Cul-de-sac and the cliff are the curves that lead to failure. The people who set out to make it through the dip " the people who invest the time and energy and effort to power through the Dip " these are the ones who become the best in the world. Slog through the Dip, relentlessly changing tactics but never quitting the big idea. If you can keep going when the circumstance is expecting you to stop, you will achieve extraordinary results. Winners understand that taking that pain now prevents a lot more pain later. However, the decision to quit or not is a simple evaluation: When your dreams are over. Strategic quitting is a conscious decision you make based on the choices that are available to you. All coping does is waster your time and misdirect your energy. Quitting is better than coping because quitting frees you up to excel at something else. Quitting for short term is a bad idea. Quitting for long term is an excellent idea. Who Am I trying to Influence? What sort of measurable progress am I making? Without a compass or a plan, the easiest thing to do is to give up. If you are making a decision based on how you feel at the moment, you will probably make the wrong decision. You should outline your quitting strategy before the discomfort sets in. Setting your limits before you start is a powerful strategy. I highly recommend this book, The Dip by Seth Godin , to anyone who is in dilemma. The practical, simple yet straight-forward advice you will get is much more relevant than any advice you will get from other people. However, if you are the type who loves traditional and conventional, this book may not appeal and work to you. The Dip by Seth Godin presents new ideas and ways of doing things that may hurt your old beliefs. For a final note, remember: Quit the wrong stuff. Stick with the right stuff. Have the guts to do one or the other.

3: The Dip by Seth Godin PDF Download - EBooksCart

Excerpts from The Dip: A Little Book That Teaches You When to Quit by Seth Godin Most of the time, we deal with the obstacle This is a short book. Despite being short, it is very repetitive.

Despite being short, it is very repetitive. However, I did find the basic concepts of this book to be interesting, even helpful. Sometimes we get discouraged and turn to inspirational writing, like stuff from Vince Lombardi: Winners quit all the time. They just quit the right stuff at the right time. Reactive quitting and serial quitting are the bane of those that strive and fail to get what they want. And most people do just that. There are two curves that define almost any type of situation facing you as you try to accomplish something. A couple of minor curves cover the rest. Understanding the different types of situations that lead you to quit-or that should cause you quit--is the first step toward getting what you want. Over the next few days and weeks, the rapid learning you experience keeps you going. And then the Dip happens. The Dip is the long slog between starting and mastery. No, they lean into the Dip. They push harder, changing the rules as they go. Two big curves a bonus, the Cliff, follows. Stick with the Dips that are likely to pan out, and quit the Cul-de-Sacs to focus your resources. Because smoking is designed to be almost impossible to quit, the longer you do it, the better it feels to continue smoking. The pain of quitting just gets bigger and bigger over time. Neither is making it as a singer or building a long-term relationship with someone you care about. Most of the time, the other two curves are in force. Not soon, but right now. The biggest obstacle to success in life, as far as I can tell, is our inability to quit these curves soon enough. Quitting a Tactic vs. Quitting often, in fact. Getting off a Cul-de-Sac is not a moral failing. Instead, it represents real insight and bravery. It frees up your energy for the Dip. Never quit wetting your bed? Or that job you had at Burger King in high school? Never quit selling a product that is now obsolete? Actually, quitting as a short-term strategy is a bad idea. Quitting for the long term is an excellent idea. Pride Is the Enemy of the Smart Quitter Richard Nixon sacrificed tens of thousands of innocent lives on both sides when he refused to quit the Vietnam war. The very same pride that keeps someone in the same career years after it has become unattractive and no fun. Are you too proud to quit? You work up the courage to quit, bracing yourself for the sound of your ego being ripped to shreds--and then everything is okay.

4: The Dip by Seth Godin Review

The Dip, by Seth Godin is a quick and easy little read that teaches you when to quit on ideas, and when to stick with something is worth doing, there will be a dip and you need to learn how to navigate it successfully if you're going to come out the other side.

5: The Dip by Seth Godin | www.enganchecubano.com

The Dip: A Little Book That Teaches You When to Quit (and When to Stick) () is the tenth published book by Seth Godin. It is a 76 page book that illustrates the concept of "the dip"â€"a temporary setback that can be overcome with persistenceâ€"and how to recognize if you are within one worth pushing through or one where you should quit.

6: The Dip Quotes by Seth Godin

A blog inspired by Seth Godin's book, The Dip. Not sure why that matters, but it does. Most great books never make the Times.

7: The Dip by Seth Godin | Book Summary & PDF

This book packs a lot in 80 pages, but that is what Seth Godin does. If you are interested in his other books here are the

THE DIP BOOK SETH GODIN pdf

others I have read and recommend. My favorite book of his so far.

8: The Dip - Wikipedia

Seth Godin The Dip You might be wondering how I came to read Seth Godin's book, 'The Dip - The Extraordinary Benefits of Knowing When to Quit (And When to Stick)' published in early in

9: Book Review: The Dip by Seth Godin - Squawkfox

Not just survive the Dip, but use the Dip as an opportunity to create something so extraordinary that people can't help but talk about it, recommend it, and, yes, choose it." • Seth Godin, The Dip: A Little Book That Teaches You When to Quit.

Emerging Harijan elite Orell and sterretts fine needle aspiration cytology Fundamentals corporate credit analysis The practice of history The war for banks island Collins vocabulary and grammar for the toefl test Confessions of Augustine Conclusion : resolving the / Fisherman (Whats It Like to Be a) Three oriental tales How can parents help their child? Handbook of Pediatric and Postpartum Home Care Procedures Community of scalawags, renegades, discharged soldiers, and predestined stinkers? The power of positive stretching Cultural identity versus political identity in the French West Indies Jacky Dahomay Research was exploring an area of theory without specific hypotheses and Kiyochika, artist of Meiji Japan The RevEL @nice project : the creation and prospects of a pioneering site of online periodicals and journa Computer Primer Nurses When you fear failure Filetype glencoe estudent edition pre-algebra Paranoia, the Bomb, and 1950s Science Fiction Films TOM BRGHTWIND, OR, HOW THE FAIRY BRIDGE Electrography and Astronomical Applications Hiking Utahs San Rafael Swell The Irish Policeman, 1822-1922 Advances In Insect Physiology V25 (ADVANCES IN INSECT PHYSIOLOGY) Concentration of Population and Poor Tip on a dead jockey, by I. Shaw. Genre and Institutions Cpr callblocker v5000 white list The Prenatal Human Cranium Chinese new year : The lion dance Foxfire confessions of a girl gang Sigmaplot 11 user guide Tangent Vectors and Differentials V. [2]. Sacramentary. Single molecule spectroscopy : basics and applications Sir George Peckham, A tru poe report dioveries. of the METROCORP BANCSHARES, INC.