

1: The Economy of Youth Sports | University of Florida Online

Economics of Sport ventures beyond other texts to include global sports, youth sports, recreational sports, the sporting good industry, and sport outside the boundaries of the United States in addition to "big-time" sports such as professional football, baseball, basketball, and hockey in its discussion of sport economics.

Subjects Description Sports Economics is the ideal introduction for all sport management and sport policy students and those for whom economics is a relatively new area of study. The book will also provide an ideal introduction to sports economics for economics students new to the area. Specifically designed to make economics accessible the context of sport is the focus of analysis, ensuring that this book is lively, accessible and approachable. The full scope of the sports economy is examined, covering the three main arenas in which sport takes place - mass participation, professional sports and sports events. The key elements of the economic representation of these three markets are considered, such as the underlying demand for and supply of these sports, together with the main policy issues affecting them Whilst truly international in scope, it focuses particularly on specific comparisons between the US, the UK and mainland Europe. The breadth of discussion and international emphasis is brought to life by a detailed discussion of the evidence throughout the book to illustrate the key themes discussed – ideal for both lecturer and student. Reflection questions and boxes are also used in chapters to prompt the reader to think about specific points as well as to provide the context for specific theoretical or empirical contributions that have been used to analyze sport. Table of Contents 1. The Economics of Sport 2. The Economics of Sports Participation 4. The Economics of Sports Participation: The Supply of Participant Sport: The Public and Private Sector 6. Volunteers and Sports Clubs 7. The Market for Professional Sports: The Demand for Professional Team Sports: Attendance and Broadcasting As well as refereed papers he also has a book in each of these areas. Alistair Dawson retired from Staffordshire University in but maintains an active research interest, particularly in the theoretical problems surrounding the measurement of uncertainty of outcome. Other fields in which Alistair has published include the econometrics of wage inflation, and the application of computer business and macroeconomic simulations to undergraduate learning and assessment. He is the author of "sport en economie: He has researched the location-allocation problems of football clubs in Belgium and the Netherlands About the Series Sport Management Series This Sport Management Series has been providing a range of texts for core subjects in undergraduate sport business and management courses around the world for more than 10 years. These textbooks are considered essential resources for academics, students and managers seeking an international perspective on the management of the complex world of sport. Many millions of people around the globe are employed in sport organizations in areas as diverse as event management, broadcasting, venue management, marketing, professional sport, community and collegiate sport, and coaching as well as in allied industries such as sporting equipment manufacturing, sporting footwear and apparel, and retail. The growth and professionalization of sport has driven changes in the consumption and production of sport and in the management of sporting organizations at all levels of sport. Managing sport organizations at the start of the 21st century involves the application of techniques and strategies evident in leading business, government and nonprofit organizations. This series explains these concepts and applies them to the diverse global sport industry. To support their use by academics, each text is supported by current case studies, targeted study questions, further reading lists, links to relevant web-based resources, and supplementary online materials such as case study questions and classroom presentation aids.

2: Sport Management

The Economics of Sport (Sport Management Library) Paperback - December 1, The Business of Sports, 2nd Edition Scott R. Rosner. out of 5 stars

3: Sports Economics: 1st Edition (Paperback) - Routledge

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