

THE PHILIPPINES, THAILAND INDONESIA: A SURVEY FOR BUSINESSMEN pdf

1: Asia Internet Stats by Country and Population Statistics

The Philippines, Thailand & Indonesia: a survey for businessmen: Report of the London Chamber of Commerce Mission Unknown Binding - 1 Jan

As early as September, Christmas songs start playing on radio stations and marketers launch holiday deals and promos, all with the intent of getting consumers in the mood to buy gifts, plan trips, and celebrate with their families and loved ones. And with growing concern about heavy traffic and poor public transportation in Metro Manila, how much shopping will be done online, and on which platforms? Respondents were mostly millennials aged as well as adults aged 36 and up. The survey was served to visitors of the Rappler site from September 12 to The poll sheds light on the new shopping habits of a modern, digitally-savvy market. This means that early marketing and in-store retailing efforts spent on Christmas may largely be wasted. November and December would be the best months to launch a holiday-themed campaign. So much for avoiding the rush! Cash is still king Most Rappler readers might still be bringing around cash to shop for gifts. This preference for cash also affects where they will choose to shop as well. Most shopping will be done in-store While e-commerce is rising in popularity in the Philippines, there is still a high preference for in-store buying. Among debit and credit card holders, however, it was observed that slightly more would also choose to shop online. For marketers, this means that online campaigns can be focused on building awareness rather than driving instant purchase. They should improve their brand message and searchability when consumers look for reviews or pricing about a brand. Clothing is top online purchase When asked what products they buy online, majority of respondents said they check out clothing, shoes, and jewelry, followed by consumer electronics and computers. This matches global trends showing fashion as the leading online shopping category. Beauty, home, and kitchen products are also frequently bought &€” this is something to consider for those who want to venture into e-commerce next year. Men more into e-commerce? This could indicate a long-tail of new e-commerce opportunities emerging for the Filipino market. Rappler Nerve is the data research extension of our already robust investigative practice. Drawing on big and small data research methods, we leverage internal and partner data to help identify digital trends and consult on strategies to drive loyalty and growth. Subscribe to the Nerve Data Team Research! Would you like to receive the full report and more stories like this from our Nerve Data Team?

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2: Borders of Malaysia - Wikipedia

The ASEAN Business Outlook Survey is a collaborative effort between the American Chamber of Commerce in Singapore and the U.S. Chamber of Commerce, with support from the American Chamber of Commerce in Cambodia, the American Chamber of Commerce in Indonesia, the American Malaysian Chamber of Commerce, the American Chamber of Commerce in the.

Linh Tran Huy Editor: Its popularity has only increased further in recent years thanks to numerous government incentive policies, clear regulations and infrastructure development efforts. France has strong economic relations with Thailand, with investments totaling EUR 4 billion in an increase of percent compared to and exports of EUR 1 million in , i. The most popular import sector is electrical and electronic products, which account for Conversely, the most popular export sector is transportation services, supported by Airbus deliveries. In the eyes of many French investors, the maturity and economic fundamentals of the country make up for the political turmoil of recent years. As for the drop in imports of textile products Artificial intelligence, sensory technology and automation ensure more productivity and quality with fewer resources. Apart from the agri-food industry, we could mention the progress of the automotive industry especially hybrid and electric , as well as the growth of SMEs in e-commerce. French companies in Thailand Thailand hosts about French companies, including SMEs and about individual entrepreneurs. Eric Savettat, head of the economic service at the French Embassy, underlines the opportunities for French companies in urban planning water, electricity, and signage within the framework of project 4. He also mentioned opportunities in terms of scientific cooperation. Encouraged by this new vision of the Thai government, Valeo, a supplier of automotive parts and smart technologies, wants to strengthen its position, as evidenced by its recent acquisitions in the automotive industry such as the Ichikoh Group. The country has also become a home for a large number of French technology startups. Kyklo, a cloud platform created by former Schneider executives to facilitate electromechanical e-commerce, is one example. The company, set up in , has already won numerous awards. The goal for Paris was first and foremost economic in nature, with ties proposed to be boosted through a series of projects equivalent to EUR 3. Indeed, Indonesia, with GDP growth of 5 percent in , is particularly well-known for its emerging middle class and huge consumer potential. French-Indonesian trade amounted to EUR 4. Despite obstacles, it would be wise not to underestimate the potential of the largest market in Southeast Asia. Various industries The two main sectors remain the mining and manufacturing sectors. A consumer market With a population of Said consumer class is expected to increase by 60 percent by , from 88 million to million people according to a BCG report. In response, foreign investors in the retail trade have flocked in recent years, such as Sogo Japan , Lotte Korea and Galeries Lafayette France. At first glance, they have invested in the most developed urban agglomerations where infrastructure and standard of living complement each other, such as Jakarta or Surabaya. However, there is increasing investment from smaller companies in more remote areas, where there is less competition and where it is theoretically easier to build on. The main issues are infrastructure, inefficient bureaucracy and level of corruption, according to the Global Competitiveness Report. The Indonesian road network is equivalent to km, of which km or With regard to corruption, recent government efforts do not completely fill the lack of confidence in the private sector and can still hurt business. In the case of a joint venture and corruption of local partners, foreign companies themselves risk legal action and exclusion from financial institutions such as the Asian Development Bank. A potential still little exploited Several reports from McKinsey predict that Indonesia will become the seventh largest economy in , ahead of Germany and the United Kingdom, with a consumer class of million people and an urban population of million. French multinationals and SMEs aim at the middle class The list is long: Carrefour, Danone, Aventis, Accor, France Telecom and many other French companies are targeting this growing consumer market. Danone has a monopoly on the supply of water bottles through the Aqua brand, producing more than 10 billion liters of water locally in The substantial marketing campaign carried out in the

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first half of has all the more contributed to its success in Indonesia, making Aqua the best-selling bottled water in the world. The development of the population has also led to improvements in the health system and consequently the construction of several hundred hospitals, clinics, medical equipment and medicines: Ceva, Essilor and Sanofi have been able to jump on the opportunity. At the beginning of the year, it modernized its production center in East Jakarta in order to become one of the most important pharmaceutical manufacturing hubs in the world, certainly with the aim of better covering the Indonesian population. Regarding the French-Philippine economic relations, these remain relatively modest; the Philippines accounted for 0. Trade in amounted to EUR 1. However, several factors indicate a positive impact. One can observe the many investments in ICT 70 percent of whose revenues come from foreign structures: The growth of the manufacturing sector, and in particular of electronic products the main Philippine exports in the period, pale against the Vietnamese miracle 1. Although an exporter of high added-value products, assembly is in itself a basic task that does not require a particularly skilled workforce, which encourages investors to look for even cheaper destinations such as Indonesia or Vietnam. On the other hand, the high level of education and the environment do not seem to be enough for investors seeking to deliver even more sophisticated and innovative products and services that will find their salvation in Singapore. Its main advantage is its relatively skilled workforce with a strong command of English, ideal for products and services with a certain added value. Foreign investors who choose the Philippines are targeting specialized niche markets that require a certain level of skill and technology. The Filipino Investment Bureau, seeking to overcome the competitive wall, presented this year a list of sectors in which FDI is encouraged through various incentives: French companies in various sectors Teleperformance is one of the first customer service outsourcing companies to be established in the Philippines in the s. Today, the French group is the world leader in its field. Many leading companies want to outsource their call centers in the country. In other service-related areas, one of the best-known examples would be Alcatel-Lucent, which in recent years has worked extensively with Globe Telecom to install 4G in the country. Finally, we could mention the recent case of Alstom and Bouygues, which, through an agreement of EUR million with the Metro Pacific Investment Corporation, are currently working on the extension and maintenance of Line 1 of Metro Manila and aim as the deadline for completion. SMEs are not left out: France has particularly valued expertise in terms of infrastructure modernization. The second reason is the growing attractiveness of these countries, both for their wages and for their middle classes and industrial clusters.

3: Women in the Workplace in ASEAN - Part Two

Indonesia ranks 91st out of countries in the ranking of countries where it is easier to do business, according to the World Bank. The main issues are infrastructure, inefficient bureaucracy and level of corruption, according to the Global Competitiveness Report.

The first part can be found here. The employment level for women throughout the ASEAN region is important for foreign investors and international companies to understand and anticipate. Indeed, the importance of female penetration in the labor force for overall economic growth is something that could affect the prospects of multinational companies investing in any region, and is especially important in emerging economic regions such as South East Asia. An increase in employment of women can be an indicator of how a good an economy is doing overall, as well as future prospects for available labor. Such factors can be game changers when selecting an investment location. As such, this article will profile the role of women in the labor force of three large ASEAN economies: Thailand, Indonesia and the Philippines. Being aware of the level of employment for females in this country has been one important indicator on the overall strength of the Thai economy. However, female professionals are playing a larger role than ever before in the workplace. Participation rate of women in Thai workforce is higher than the average Asian participation rate of women. In , Thai women started migrating to seek jobs as they become an increasing part of the educated work force in Thailand. Within the past decade Thai women have been present in the formal work place. According to the World Bank, in Women are twice as likely to work in the informal sector and are paid less than men for similar work. Indonesia has significant differences in the employment-to-population ratio of men and women. The labor force participation rate of women is extremely low, with many women reporting that they are fully engaged with housekeeping responsibilities. While men are more likely to work as employees, women are more likely to work as unpaid family workers. Thus, the labor force participation rate of males is higher than those of females for every age group. Females work on average It has been a challenge trying to boost female labor participation rate in Indonesia. However, government solutions to make this issue better have been proposed. The Indonesian government has been aiming to improve the labor participation rate of females by launching various policies and programs. Some of which include a public campaign on providing the facilities for women workers in the workplace as well as establishing Task Force on Equal Employment Opportunity and Responsive Gender program. Results from the October Labor Force Survey showed a 0. The population of women government officials, corporate executives, managing proprietors and supervisors is estimated at 2. The Guide to Employment Permits for Foreign Workers in the Philippines Though the female labor participation rate slightly increased in , men still have an overall higher labor participation rate than women. In the Philippines, women have significantly lower employment rates than men, which in gave rise to the gender gap in the employment rate. Women are also subject to the deficits of less available work, more vulnerable work and unpaid work burdens. In many occupations and industries women are paid at a lower rate than men even when they do find work. This is the result of inferior employment and decent work opportunities, human capital differences and unpaid domestic labor and care constraints for women. The reasons for such gender gaps in the workforce are women have more limited access to resources, including education, training, government services, credit and financial services. Other reasons include discrimination, labor domestic work and care burdens. Gender equitable employment and decent work are necessary for achieving both gender equality and inclusive growth in the Philippines. In order to achieve this there must be a requirement of broad macroeconomic responses to expand employment opportunities as well as making policies and legislation to improve decent work, social protection and achieve labor market support for women. This can help companies when conducting their business activities. Some countries are worse off than others, which is also very indicative of how well the economy is doing. This is something companies should keep a careful eye on especially when thinking of starting a business in these specific countries.

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4: Indonesia scores low in video experience - Business - The Jakarta Post

Thomson Reuters/INSEAD Asian Business Sentiment Survey â€¢ Sentiment index 58 in Q3 vs 74 in Q2 â€¢ Companies cite trade war as chief risk to six-month outlook.

The survey, which is based on information from more than 10, employees across countries, compares expatriate packages around the world, including salary, benefits, allowance and tax treatment. The results refer to the pay package for middle managers, and specifically exclude certain one-off allowances, including payments for furniture, disturbance and relocation. Australia is in second place, followed by India 3rd , tier-one cities in China 4th , Hong Kong 5th and Singapore 6th. Some of the lowest salary packages in the region are provided in Malaysia and Pakistan. A typical expatriate package will consist of a salary, benefits and tax. Possible benefits include accommodation, international school fees and the use of a car. Depending on the package, the cost of the benefits offered by an employer can often be worth more than the cash salary, especially in locations where housing is particularly expensive. For example, if the ECA survey was solely comparing the net cash salary element of expatriate packages, Hong Kong would drop from fifth to 15th in the ranking. Hong Kong rents are now over 50 percent more expensive than Tokyo and around double the cost in Singapore. The financial burden on companies can be higher than expected in countries which are typically seen as being more affordable. For example, the Indian cities of New Delhi and Bangalore, which were ranked 43rd and th respectively in the ECA global rental costs survey, have recently seen rents pushed down in U. Furthermore, an employer will often have to offer greater incentives to attract talented employees to locations which may have infrastructure and amenities of a lower standard. For example, an employer may pay for a car or chauffeur for foreign staff in countries with poor transport networks. In a similar vein, higher compensation packages are also increasingly being offered in Beijing as it is becoming more difficult to recruit and retain talent due to the worsening air quality. A recent survey by an Asia-focused recruitment firm found that 56 percent of approximately 5, interviewees stated that concern for their health is one of the main reasons that they would consider changing jobs. Living costs for foreign staff are affected by inflation, availability of goods and exchange rates, all of which can have a significant impact on expatriate packages. It is important that companies consider currency rate fluctuations when formulating their expatriate packages, as the currency used to pay the package can have a big impact on the overall financial burden to the company. The impact of currency fluctuations upon the cost of expatriate packages can be seen in the case of Japan, where although packages are still the highest in Asia and have increased by 11 percent year-on-year, the yen has depreciated to an extent that packages now cost 10 percent less than last year in US dollar terms. Companies may decide to either pay the whole package in one currency or to split the pay between the currencies of the home and host countries. Dezan Shira is a specialist foreign direct investment practice, providing corporate establishment, business advisory, tax advisory and compliance, accounting, payroll, due diligence and financial review services to multinationals investing in China, Hong Kong, India, Vietnam, Singapore and the rest of ASEAN. For further information, please email asia@dezshira.com. Stay up to date with the latest business and investment trends in Asia by subscribing to our complimentary update service featuring news, commentary and regulatory insight.

5: Company Registry In Indonesia - Emerhub

Six Southeast Asian countries -- Thailand, Singapore, Malaysia, Vietnam, Indonesia and the Philippines -- were in the league. In fact, Singapore ranked first as the host nation favoured by expats.

6: Stats on holiday shopping in PH and why the â€˜berâ€™ season is a myth

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Asia Marketing Research, Internet Usage, Population Statistics and Facebook Subscribers Links to Asia - 35 Countries and Regions 4,, estimated population for Asia in - Area: 39,, sq km.

7: The Nielsen CMO Report

This book provides a survey of progress on financial inclusion in five major Asian developing economies: the People's Republic of China (PRC), India, Indonesia, the Philippines, and Thailand.

8: Asia Pacific Occupier Survey | CBRE

Asia Pacific Occupier Survey These are challenging times in the world of corporate real estate. The rapid pace of technological innovation is transforming the business landscape.

9: Labor Costs And Employment Culture In Indonesia

The most populous country of Southeast Asia, Indonesia has a large workforce, a fast-growing economy and a dynamic and varied business environment with many work opportunities. Potential candidates and hiring companies must be aware of salaries and compensations for the right skills and experience.

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