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*The Thomas Street Guide San Diego And Orange Counties Including Portions Of Imperial County San Diego And Orange Counties Street Guide And Directory Full Online Created Date 11/9/ AM.*

This article relies too much on references to primary sources. Please improve this by adding secondary or tertiary sources. January Learn how and when to remove this template message The former Thomas Bros. There are also guides that will have two or three counties combined for example, Los Angeles and Orange County , or guides that cover a metropolitan area for instance, the San Francisco Bay Area. Each guide has a detailed index of streets and points of interest, as well as arterial maps for easy page location. Thomas Guides were a local icon in Southern California for decades, with many companies including the Thomas Guide map grid information for their locations in Yellow Pages listings and other advertisements. The company had grown to publish street maps of cities in several Western states; these maps were sold in fold-out, card stock covers. By the late s, the company had added pocket-sized guidebooks of California and the city of San Francisco which included fold-out maps attached to the inner rear cover. The first street guides, which were initially pocket sized paperback booklets also began to appear at about this time, and were introduced for several counties in California, and one in Washington. Oakland office in Marin County page alignment with various scales for street atlas. Acquisition by Warren B. Wilson, brother of Lionel Wilson, the past mayor of Oakland, California. Maps and was responsible for leading the company into the digital age. Starting in the s Wilson hired many CEOs to run the company to give him more time traveling and studying his love of art. The Thomas Brothers map database had a monopoly in the s, since they had the best street address indexes in them, making them very good for address matching for businesses. The company also intended to conquer the East Coast, but failed to compete against existing mapmakers there. It was purchased by and became a wholly owned subsidiary of Rand McNally in The remaining Irvine employees would send and manage the data to and from India and check the map work India editors did before publishing. After January , many important things in the guides were cut to save money. The valued POI index was no longer updated. Thinner and cheaper paper was used in the map guides. The Irvine source department was closed and no customer corrections were taken or recorded. Many guides were no longer printed yearly. The book name was dropped to just Thomas Guide and colors changed to match Rand McNally colors and product line releases. The map guides still sell, but the famous digital map database is now outdated. Rand McNally now buys their map data and updates from the big map digital data companies like Teleatlas and Navteq. They overlay the new streets on their old database for publication. Maps were drawn in various scales and sizes. Large wall maps were mosaics of smaller units making street alignment interesting. Easter-egg, or deliberate errors, were included on maps to help protect copyrights. These bugs usually were lakes, parks, or other fictitious landmarks; fictitious streets and trap streets , were avoided due to extensive use by emergency services. They were the first map company to start a map education foundation that trained teachers on geography and interesting map lessons and donated map materials to area schools. They were also the first map publishing company to set up a computer map database that could have sections checked out by cartographers, updated, and then checked back in to a live digital map library with date stamps to keep track of what was edited. They also solved many software digital mapping problems that other companies still use today. And they were the first map company to set up a digital map page and grid look-up system for the whole world. Many old-time TBM map book users can still tell you what page and grid they live on, even though they stopped using the map books years ago. However, "Thomas Guides" are so commonly used in Southern California that governments, businesses, individuals and even emergency response agencies will often refer to a "Thomas Guide" page number and map grid to help specify a location. One common use for the wall maps is for delivery businesses, such as a local pizza restaurant. In addition, custom versions of the guides and wall maps are produced for businesses and governments that include such things as census tracts , locations of government facilities, watershed boundaries, and political boundaries. In addition, the Thomas Brothers digital database can be licensed to companies and governments to use as a base map for geographical information systems applications. Updated

editions are released annually, although according to interviews with former employees responsible for product updates, actual map content for some titles is updated only every other year. Product covers are updated every year, even if map content has not changed. Folding map products are created as a derivative of the Thomas Guides, which carry the Rand McNally name, but mention that the content is from the Thomas Guides. A wide variety of products were produced for sales planning, dispatching, routing, real estate listings and territorial assignments. Besides the regular annual street atlases, they also produced wall maps, Zip Code guides, Rock Products Zones, and Census Tract editions.

## 2: Thomas Guide - Wikipedia

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*Thomas Guide is the title of a series of paperback, spiral-bound atlases featuring detailed street maps of various large metropolitan areas in the United States, including Boise, Las Vegas, Los Angeles, Oakland, Phoenix, Portland, Reno-Tahoe, Sacramento, San Francisco, Seattle, Tucson, and Baltimore-Washington metropolitan area Road Atlas.*

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