

## 1: Annoying YouTube Advertisements - Rants, Raves, and Praise | DSLReports Forums

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Our attention scores track every ad to assess performance and creative wear. Conversion Analytics Multi-touch attribution platform for connecting TV ad exposures to sales with granular and actionable insights into how TV drives conversions. Engagement Analytics Powerful engagement metrics reveal how audiences are engaging with every TV ad across earned social and video. Attention Analytics Are consumers paying attention to your commercials or changing the channel? Analyze creative wearout and viewer attention. Attention Score Measures the propensity of consumers to interrupt ad play on TV, such as changing the channel, fast-forward, etc. The higher the score, the less interruption. Creative Wear Reveals in an accurate and timely manner whether any creative is wearing with consumers and at what rate. Attention Index The positive or negative deviation of an attention score, when compared against the industry average. Conversion Analytics What creatives and media placements are driving the best conversion? Conversion Rate The relative conversion rate driven by every creative, network, program or daypart. Highly granular, actionable and in real-time. Optimal Frequency TV is a frequency medium. Discover your optimal frequency for conversions and optimize your TV to maximize conversions and minimize waste. Segment-based Analytics What are your customer and target segments consuming on TV and what is the most efficient ways to reach them? Seamlessly apply the same customer or target segments used for your digital marketing campaigns to TV for reach recommendation and segment conversion. Segment Reach See which segments are responding to your TV ads by analyzing current reach and conversion rates. Segment-based Reach Recommendations Reach more of your target customers and segments with network level recommendations by show and daypart showing you where to initiate, maintain, and increase your ad buys. Media Measurement Can you optimize your media strategy and respond in real-time? Dive into the creatives and media schedules of every ad. Airings Real-time airings, networks, shows, show genre, dayparts, pod positions, and more, for any creative!

## 2: Here Are Your Choices - Highlands Current

*I am a multifaceted writer and producer with extensive sports media knowledge and experience.*

Get support Advertiser-friendly content guidelines YouTube is where the world chooses to watch video. With the most current, comprehensive, and compelling video library on the web uploaded by a diverse set of creators from around the world, YouTube is also where thousands of brands come to connect with their audiences. YouTube also reserves the right, at its discretion, to not show ads on videos and watch pages including ads from certain advertisers or certain formats. Serious or repeated violations of these policies may lead to ads being disabled for your channel or suspension from the YouTube Partner Program. However, advertisers also have a choice about where to show their ads. This article provides some guidance about our policies and best practices to ensure your videos are suitable for advertising. If you want to upload content that does not comply with these guidelines, you should turn off ads on individual videos. This option allows you to opt out of monetization for any videos that are not advertiser friendly while you remain in the YouTube Partner Program. Keep in mind that if you monetize content that violates our guidelines, you may lose access to monetization features. We continually work hard to make our algorithms as accurate as possible and to understand nuances, including for categories like music, gaming, and news. Our intention is to treat each video based on context, including content that is clearly comedic, educational, or satirical in nature. In some cases, YouTube may also choose not to show ads from all advertisers or all ad formats. Controversial issues and sensitive events: Video content that features or focuses on sensitive topics or events including, but not limited to, war, political conflicts, terrorism or extremism, death and tragedies, sexual abuse, even if graphic imagery is not shown, is generally not suitable for ads. For example, videos about recent tragedies, even if presented for news or documentary purposes, may not be suitable for advertising given the subject matter. Drugs and dangerous products or substances: Video content that promotes or features the sale, use, or abuse of illegal drugs, regulated drugs or substances, or other dangerous products is not suitable for advertising. Videos discussing drugs or dangerous substances for educational, documentary, and artistic purposes are generally suitable for advertising, so long as drug use or substance abuse is not graphic or glorified. Harmful or dangerous acts: Video content that promotes harmful or dangerous acts that result in serious physical, emotional, or psychological injury is not suitable for advertising. Some examples include videos depicting painful or invasive surgical or cosmetic procedures, or pranks involving sexual harassment or humiliation. Content that is satire or comedy may be exempt; however, simply stating your comedic intent is not sufficient and that content may still not be suitable for advertising. Video content that contains frequent uses of strong profanity or vulgarity throughout the video may not be suitable for advertising. Inappropriate use of family entertainment characters: Videos depicting family entertainment characters or content, whether animated or live action, engaged in violent, sexual, vile, or otherwise inappropriate behavior, even if done for comedic or satirical purposes, are not suitable for advertising. Video content that is gratuitously incendiary, inflammatory, or demeaning may not be suitable for advertising. For example, video content that shames or insults an individual or group may not be suitable for advertising. Video content that features highly sexualized content, such as video content where the focal point is nudity, body parts, or sexual simulations, is not suitable for advertising. Content that features sex toys, sexual devices, or explicit conversation about sex may also not be suitable for advertising, with limited exceptions for non-graphic sexual education videos. Video content where the focal point is on blood, violence, or injury, when presented without additional context, is not suitable for advertising. Violence in the normal course of video gameplay is generally acceptable for advertising, but montages where gratuitous violence is the focal point is not. The majority of ads will only run on channels that are a part of the YouTube Partner Program. Do be respectful of others, including your viewers and the people or groups that you may feature in your video. Do use accurate thumbnails and metadata. Regardless of the content of your video, if the title or thumbnail does not comply with these guidelines, the video may not be suitable for advertising. You can also help us understand if your content is suitable for advertising by providing additional context. Turn off ads for content that is not advertiser friendly If you want to upload

content that does not comply with these guidelines, you should turn off ads on individual videos. Was this article helpful? How can we improve it?

### 3: Los Angeles Times - We are currently unavailable in your region

*Note: Citations are based on reference standards. However, formatting rules can vary widely between applications and fields of interest or study. The specific requirements or preferences of your reviewing publisher, classroom teacher, institution or organization should be applied.*

### 4: Ithaca Seminars - Ithaca College

*Mr. Jonathon Scott Jacobson is the Founder, Chief Executive Officer, and Chief Investment Officer at Highfields Capital Management, LP. Previously, Mr. Jacobson served as a Senior Equity Portfolio.*

### 5: Advertiser-friendly content guidelines - YouTube Help

*YouTube is not messing around. The social media giant has over a 1 billion users and people are watching 50% more video on the platform year over year.. For marketers and small business owners, this represents a huge opportunity to get in front of a target audience.*

### 6: Helen Landberg | happygoldfish's jewish tv (and radio) guide

*Will face Scott Manley to fill Skartados seat. By Chip Rowe. Jonathan Jacobson, a member of the Newburgh City Council, on Sept. 13 won the Democratic primary for the state Assembly seat representing the th District, which includes Beacon and Newburgh.*

### 7: Abdul Hai | happygoldfish's jewish tv (and radio) guide

*The candidates in the Nov. 6 election are Jonathan Jacobson, a Democrat who serves as a city of Newburgh councilman, and Scott Manley, a Republican who sits on the town of Newburgh Town Board.*

### 8: Jacobson Wins Democratic Nod for - Highlands Current

*Author: Michael Benjamin Michael Benjamin is a public affairs consultant and an editorial board member at The New York Post. He is a former contributing columnist to the NY Post, City and State NY and other publications.*

### 9: TV Ad Measurement for Disruptive Brands - www.enganchecubano.com

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*Dining at the Dunbar Keeping this Sabbath Libraries and the life of the mind in America Origins of church wealth in Mexico If One Is Chained The one that i want by jennifer echols University calculus early transcendentals edition 3 filetype Coordinate graphs and changes in quantities Head first spring Book on research methodology The El Paso Salt War, 1877. Papers Concerning Robertsons Colony in Texas: March 18 Through July 22, 1836 Business the protector of democracy. Dictatorship, development, and disintegration Essential Edgar Cayce The Shotokan Karate Union Coaching award scheme Triplet Secret Babies (Maitland Maternity: Triplets, Quads Quints) Jacksons Mountain Schnews Squall Year Book Breastfeeding and natural family planning The College Board guide to the CLEP examinations. Business without greed Proxemics in a cross-cultural context : Germans, English, and French V. 2. 1885-1895. Disruption and combat. The Moodys and Coffins and Everyone Neizvestnaia Kniga Sergeia Bobrova Keling of the raised world Metropolitan America in contemporary perspective A game of thrones graphic novel Generation of novelty Scott F. Gilbert V. 8. Stories, 1895-1897. Ordinary Advertising. And How To Avoid It Like The Plague I play in my room Intentional interference with the person Inspections and Reports on Dwellings: Reporting for Buyers Tallyho The Hunt for Virtue: Beauty, Truth and Goodness: Nine Dialogues by Plato Antiques in Australia from private collections The war on alcohol Judas the Galilean Slave States of America.*